



3rd Annual NARAC Conference
Wednesday, September 30th 2015 | 10:30am- 5:00pm
High Tech High Campus- San Diego, CA

10:30am- 11:00am Registration
 11:00am- 12:15pm Mini Fair with all HTH Village Schools
 12:30pm- 1:00pm Lunch- served in the Forum and outdoor Patio
 1:00pm- 2:00pm Opening Session- in the Forum
 2:00pm- 3:00pm Session 1: Choose one session to attend

How Regional Groups Work Rae Ann Mena- ROAR Danielle Whitney- TCRAR	Come join us for a roundtable discussion of the results of a survey of regional groups. Find out how other regional groups are handling things like dues, counselor events, membership and much more.	227
Maximizing Your Regional Existence - Quick Tips Makayla Hall- RACC Allison Sevall- RACC	Join in on this fast paced session full of some of the best tips to maximize your existence as a regional admission professional! Tips for those new to the profession and for more seasoned veterans.	228
Understanding and Using Data in Your Recruitment Efforts Elisa Krapcha- ROAR Annie Mills- RACC Alicia Ortega- The College Board	Data: It's out there! Are you and your office using it effectively to recruit and enroll students that you'd like to have on your campus? This session will highlight data tools and findings from College Board, NCES, and other sources, as well as a case study incorporating data use into the daily work, planning and expectations of admissions representatives.	The Forum

3:00pm- 4:00pm Session 2: Choose one session to attend

Maintaining Relationships with your Office Michael Taylor- RACC Caitlin Provost- NEARR Courtney Wallace- CARR	Attend this session to get tips and strategies for connecting with your home office. We look forward to discussing how we communicate from the perspectives of three offices that work in different ways.	227
What's 'Appening... Mike Melinder- CARR	What's 'Appening...A Guide to Apps for Regional Counselors. Come to this session for great tips on enhancing the technology that you use.	228
Years 3-6: What Now? Danielle Whitney- TCRAR Jeron Schmidt- TCRAR	Now that you've adjusted to the "regional life," what's next? You're not a rookie anymore, but not quite a veteran—how do you challenge yourself and stay excited? How does a regional recruiter stay relevant to campus, but also engaged in the local community? Join us for a discussion on these topics and more. Be ready to share your tips and tricks as well as hear advice from regional veterans.	The Forum

4:00pm- 5:00pm Closing Session: Defense of Regionals- back in the Forum

Attending NACAC? Head to the Regional SIG on Friday, October 2nd at 12:15- 1:15pm in SDCC- 23A. Feel free to bring Deans and Directors to this meeting.

Special thanks to High Tech High for hosting us on their campus! And kudos to the NARAC Planning Committee- we couldn't have done it without you!

Lunch provided by Banyan Catering Co.