

4th Annual NARAC Conference

Wednesday, September 21, 2016 – Columbus, Ohio

Hosted by Saint Charles Preparatory School

10:00 AM - 10:30 AM

Registration – Building 1, Lobby

10:30 AM - 11:30 AM

Opening Session – Campus Theater

11:30 AM - 12:00 PM

Lunch provided by L.A. Catering – Cavello Center

Thank you to Jody Kilpatrick (West Virginia University) for coordinating!

12:10 PM - 1:00 PM

A Breakout Sessions

Guidance Lobby

A1. Maintaining Relationships with your Office

Courtney Wallace – Augustana College (CARR)

Mike Melinder – University of Iowa (CARR)

An overview on the “who, what, when, where, and why” we communicate with our offices from regional perspectives – How do we connect using technology? What time of day/year work best for different offices? And how can you connect with co-workers from a distance and how to maximize time while on our campuses?

Campus Theater

A2. How to Use Data to Get What You Want (or Using Data to Manage Your Territory & Your Team)

Nick Howell – University of Houston (ARC)

Anni Judkins – Texas State University

In this session we’ll explore how to use various data sources to manage your territory or forge into a new one. We’ll also consider how this data influences how you manage your team.

Cavello Center

A3. How Regional Groups Work

Danielle Whitney – Iowa State University (TCRAR)

Megan O’Rourke – Marquette University (CARR)

If you’re wondering how other regional groups handle different topics, this is the session for you! Join us for a roundtable discussion on how our different groups plan counselor events, structure membership and dues, and much more.

1:10 PM - 2:00 PM

B Breakout Sessions

Guidance Lobby

B1. NARAC History and Future

Mike Melinder – University of Iowa (CARR)

What would you like to see as NARAC moves forward? A national contact database? Online webinars? New features to the website? A mentor program? Brainstorm and offer ideas of what might be next. A great session for those from well-established affiliate groups, emerging affiliate groups, and our “lone wolves” throughout the country.”

B Sessions continue on next page...

...B Sessions continued

Cavello Center

B2. Budgeting

Nick Howell – University of Houston (ARC)
Anni Judkins – Texas State University

This interactive session is a primer on how the admissions office develops a budget. We'll work in groups to create a sample budget.

Campus Theater

B3. Regional Admissions as a Career

Rae-Anne Mena – Saint Louis University (ROAR)
Julie Nelson – Xavier University (CARR)
Anna Aegerter – Sarah Lawrence College (ARROW)
Terri Devine – Director of College Counseling – Francis Parker School

You can make a career out of being a regional! Hear from regionals have worked at multiple schools within the same territory ... Regionals who have worked in different territories for different schools ... Regionals turned college counselors (and vice versa ... and (gasp!) a regional who returned to the office.

2:15 PM - 3:30 PM

Mini-Fair with Saint Charles Preparatory School – Walter Commons

Thank you to Kelly Watson (The University of Alabama) for coordinating the fair and acting as site coordinator for the day!

3:30 PM - 4:15 PM

Closing Session – Cavello Center

Finding a Sponsor

Carin Smith – Lawrence University (CARR)

Being known as a hard worker and good at your job, might not be enough to get you to your next step, nor to survive as a regional officer. You'll likely need a sponsor. This session takes you beyond a mentor and networking to the necessary championing of your work needed to gain the recognition and opportunity you seek.

NARAC Moving Forward

Allie Sevall – Texas Christian University (RACC)

Thank you for attending the 4th Annual NARAC Conference – see you at NACAC!

Friday, September 23

12:15 PM – 1:15 PM

Battelle Ballroom South

SIG Meeting

Friday, September 23

1:30 PM – 2:45 pm

Convention Center – C110

D04: Reasons to Go Regional: Implementing Regional Admission Officers

Danielle Whitney – Iowa State University (TCRAR), Jeron Schmidt – Northland College (TCRAR), Carin Smith – Lawrence University (CARR), Tom Becker – University of Pittsburgh (DARN), Rae-Anne Mena – Saint Louis University (ROAR)

While it seems the number of regional admissions representatives nationwide has increased recently, many colleges and universities aren't taking advantage of these potentially valuable positions. Explore the many benefits and responsibilities of regional officers, as well as the implementation process, a suggested timeline for progress, and ideas for keeping regional officers engaged.