National Association of Regional Admission Counselors

NARAC

7th Annual Regional Conference

Wednesday, September 25, 201
Thank you to our Conference Planning Committee

Jarrod Larse, ARROW
Crystal Riles, GARN
Randi Miller, MARCA
Rae-Anne Mena, ROAR
Mo Moos, TCRAR
Caitlin Provost, NEARR
Kelly Watson, OiNK-AN
Thank you

College Fair Sponsor
Thank you to our host

Kentucky Country Day School
Danny Easley, Director of College Counseling
Carmen Mathis, Business Office
History of NARAC

- Active Special Interest Group (SIG)
- Call for more time together at NACAC—2006 Pittsburgh
- Denver, CO 2012 – First Regional Meeting
- 2013 Web site
- 2014 – National Survey
- 7th Annual Meeting
- 2018 – NARAC Bylaws – Council of Regional Groups – 25
- 2019 – Milestones:
  - Bylaw revision
  - Implementation of 3 Committee Advisory Board
  - 7th Annual Conference
  - Increased participation of Liaison
2012 – Denver, CO
2013 – No meeting at the Toronto, CAN
2014 – Indianapolis, IN
2015 – San Diego, CA
2016 – Columbus, OH
2017 – Boston, MA
2018 – Salt Lake City, UT
2019 – Louisville, KY
The Regional Groups

AIRR-NA  GARN  RACC
ARC      HAPA  ROAM-NYC
ARROW    HARN  ROAR
CARR     IROAR  SARN
CROWN    KCAR  STARN
DARN     MARCA  STARR
Detroit  Nashville  TCRAR
EPARN    NEARR  Long Island
FRAC     OiNK - AN Wisconsin
Wednesday, September 25, 2019

9:00 AM - 9:30 AM  Check in and Registration

9:30 AM - 10:00 AM  Welcome Session and Parade of Regional Groups

10:00 AM - 10:45 AM  Breakout Session - Block 1

11:00 AM - 12:00 PM  Keynote Session:
                      Arun Ponnusamy - Chief Academic Officer, Collegewise

12:00 PM - 12:45 PM  Lunch and Presentation
   12:15 PM - 12:45 pm  Presentation: 2019 Survey Results

1:00 PM - 1:45 PM  Breakout Session - Block 2

1:45 PM - 3:00 PM  College Fair (Lobby) and Panel (Wilder Room)
                   (space limited, schools contacted in order of registration)
Wednesday, September 25, 2019

10:00 AM - 10:45 AM  Breakout Session - Block 1
1- School Safety Protocols: What you need to know as a regional  (Wilder Room)
2- Growing as a regional  (Theater)
3- Territory Management Best Practices & Roundtable Conversation  (Black Box)

11:00 AM - 12:00 PM  Keynote Session:  (Theater)
Arun Ponnusamy - Chief Academic Officer, Collegewise

1:00 PM - 1:45 PM  Breakout Session - Block 2
1- Regional Special Event information Roundtable & Info Sharing  (Black Box)
2- In the Middle Years 3-6 of regional life  (Theater)
3- Regional/Work Life Balance Tips & Tricks  (Wilder Room)
Special Interest Group (SIG) Meeting

Thursday, September 26, 2019

11:30 AM - 12:15 PM  SIG Meeting at Conference Room L006

6:30 PM - 8:30 PM  Welcome Reception - SIG Exhibit Hall
Association of International Regional Representatives – North America

AIRR-NA
Austin Regional Counselors

ARC
Association for Regional Representatives of Oregon and Washington

ARROW
Chicago Area Regional Representatives
CARR
Dallas Forth Worth Admissions Regional Network -

DARN
Detroit Regionals
El Paso Admissions Recruitment Network

EPARN
Florida Regional Admission Counselors

FRAC
Greater Atlanta Regional Network

GARN
Hawai‘i Admission Professionals Association

HAPA
Houston Area Regional Network

HARN

Ask me about...

Houston Area Recruiter’s Network
Indiana

IROAR
Mid-Atlantic Regional Counselors Association

MARCA
Nashville
New England Area Regional Representatives

NEARR
Ohio including Northwest Kentucky – Admissions Network

OiNKAN-AN

Ohio including Northern Kentucky – Admissions Network
Regional Admission Counselors of California

RACC

Promoting out-of-state educational opportunities for Californians
Regional Offices of Admissions
New York City

ROAM-NYC
Regional Officers of Admission of the Rockies

ROAR
San Antonio Regional Network

SARN
South Texas Area Regional Representatives

STARN
St. Louis Area Regional Representatives

STARR
Twin Cities Regional Admissions Representatives

TCRAR
Starting:

Long Island
Wisconsin
National Association of Regional Admission Counselors

NARAC

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Wednesday, September 25, 2019
Join us for the National Association of Regional Admission Counselors
7th Annual Conference

Annual NARAC Conference

September 25, 2019
Kentucky Country Day School
Louisville, KY 40241

(Details and Registration)

NARAC serves to bring together, on a national level, the interests and concerns of regionally based admission professionals (regionals.) It is estimated that there are over 800 regionals in the country. Many have formed into regional groups with the aim of supporting each those regional in a geographic area. Currently there are 24 established groups (See Regional Groups.) Many regional groups have expanded on their initial mission of supporting members and have begun hosting college access events in their regions. Becoming a powerful ally in the college counseling landscape, regionals have created a sustained impact in the areas where they live and work, away from their campuses.

The movement to organize a national group has its seeds in a 2006 meeting in Pittsburgh, PA at the NACAC Conference. Since, there have been six national meetings and increased dialog and collaboration between regional groups. Documentation and reports from the previous conferences, including the 2018 Salt Lake City Conference can be found here.

For information on establishing or supporting regionals, visit our resource page.

For detailed inquires to NARAC, please visit the Specific Inquiries Page. Here we will assist (1) colleges and universities considering establishing regionals, (2) regionals currently in existence and (3) experienced regional leadership.
Survey Says:

1,200
Estimated number of Regional Professionals

Number of formed Regional Groups 24

5.6
# of time at Mothership
Some of the resources NARAC can make available are listed here:

- Sample job descriptions
- Sample budgets
- Regional rep surveys
- Out-of-state presentations
- Skill set needed for regional career
- Working with local counselors
- Working with Community Based Organizations
- Case study programs
- Essay workshops
- Summer camps and workshops

NARAC will also work with institutions who are looking to establish or expand a regional program. Below are some resources that will help establish new regional programs and or positions. For more specific inquiries or feedback about regional admissions, please consider these three surveys.

For questions, feedback and inquiries, please contact NARAC - Contact.

Resource Documentation

The following document titled "Establishing and Maintaining a Successful Regional Admission Program" is accumulated information from our annual survey and various presentations about the regional admission model. It has been presented at conferences and on webinars and serves as a defense and history of the regional reps utilized throughout our profession.

[Establishing a Regional Program](Establishing_a_Regional_Program.pdf)
Adobe Acrobat document [2.1 MB]

Job Posts, Job Descriptions and Budget

[Job Post - Sample](Sample-JobPost_Regional.pdf)
Adobe Acrobat document [86.7 KB]

[Sample Job Description 1](Job_Description-Sample.pdf)
Adobe Acrobat document [101.2 KB]

[Sample Job Description 2](Job_Description_Sample_2.pdf)
Adobe Acrobat document [284.1 KB]

[Budget and Salary Document](Budget_and_Salary_Document.pdf)
Adobe Acrobat document [36.4 KB]
Mission
NARAC was established to promote the regionally-based admission profession and to support the numerous member organizations throughout the country. Formation of new groups is supported and encouraged by NARAC. Individual membership is also available.

GOVERNANCE
Governed by an Advisory Board made up of 1 liaison from each Affiliate Regional Group.
24 member NARAC Advisory Board
3 Advisory Committees
Communication / Survey / Conference

PROFESSIONAL DEVELOPMENT
7th Annual Conference - 2019 Louisville, KY
% Regionals serve(d) NACAC/ACAC positions 25
% Schools have had Regionals less than 4 years 28
% With less than 4 years regional experience 60
% Regionals with 5+ years admission experience 69
% Regionals who are full time 97

OUR MEMBERSHIP
1,200
estimated # Regional Reps nationally
24
established Affiliate Regional Groups

PARTNERSHIP AND ACTIVITY
Regional Counselors are readily available to partner with college counselors, CBOs, transfer counselors and IEC's throughout the year to assist with creating pathways to higher education.
College Nights, Case Study, Group Visits, Workshops, Summer College Camps, Essay and Interview Workshops and more

DEAN/DIRECTORS AND MANAGERS
NARAC is a resource to help institutions consider and support a regional model of territory management. The Resource Tab online has sample job posts, job descriptions, and budgets
5.6
average times Regionals return to campus

MEMBER ORGANIZATIONS
International Regionals
AIRR-NA
ARC
ARROW
CARR
CORWN
DARN
EPARN
FRAC
GARN
HAPA
HARN
IROAR
KCAR
MARCA
Nashville Regionals
NEARR
ONK-AN
RACC
ROAM-NYC
ROAR
SARN
STARN
STARR
TCRAR

www.narac.net
Survey Says:

Like Most

Alma Mater Control Opportunity Data Analysis Campus
Able Freedom Cyclical Nature Meeting Position
Autonomy Living Flexibility Talking
Working with Students Students and Families Colleagues
Helping Students Interacting with Students
Independence Experience Connecting with Students

National Association of Regional Admission Counselors 2017
Survey Says:

Full Time/Contract

Almost all of us are fulltime – 97%

95% in 2017
93% in 2015
90% in 2013
NARAC Bylaws - 2019

- NARAC Name adopted 2012

- Governing Documented established Fall 2017

- Adopted by Regional Groups Fall 2018

- Establishes a Council model structure

- Revision summer fall 2019
Conference Planning/PD Committee

a. Chaired by host conference city member organization chair (or liaison/designee), and the previous year conference chairperson and the future city chairperson (or designee.) The three chairs will fill the roles noted below or will assign committee members to fill these roles:
   i. Sessions chair
   ii. Guest speaker chair
   iii. Site coordinator chair
   iv. Communication, promotion and registration chair
   v. Hospitality (food, local transportation, and accommodations) chair
National Survey Committee

a) Chair chosen by committee election
b) Update and disseminate the national survey
c) Tally and create an annual report summarizing the results of the survey
d) Present data set, and summation, at NARAC meeting, and make documents available on NARAC web site
e) Remind and guide member organizations groups to survey their individual membership in alternate years
NARAC Bylaws

Communications Committee

a) Chair chosen by NARAC Advisory Council committee election
b) Maintain roster of NARAC Council (Google)
c) Maintain roster of Member Organizations (regional groups) (Google)
d) Maintain roster of member organization NARAC Liaisons
e) Maintain roster of member organization officers/board (Google)
f) Review and suggest updates to the NARAC website
g) Respond to emails sent to NARAC and disseminate information to NARAC
h) Communication to NARAC
   1. General, not conference related
      i. Newsletter
      ii. Facebook and other social media
Council Co-Chairs
Host city Liaison and past host

Founders Committee
Site chairs from previous years and NARAC "founders"

Conference Planning
Co-Chaired by host city liaison, previous and future host liaisons
8-10 Council Members

National Survey
Chair - Elected by Council
8-10 Council Members

Communication
Chair - Elected by Council
8-10 Council Members
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