

## Special Thanks

### Event Committee

Jarrold Larse, ARROW  
Crystal Riles, GARN  
Randi Miller, MARCA  
Rae-Anne Mena, ROAR  
Mo Moos, TCRAR  
Caitlin Provost, NEARR  
Kelly Watson, OiNK-AN

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### Strive Scan

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### KCD THANK YOU

Danny Easley, Director of College Counseling  
Carmen Mathis, Business Office



# NARAC

## Conference 2019

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Wednesday, September 25, 2019 • 9:30am-3:00pm •  
Kentucky Country Day School  
Louisville, Kentucky

# Event Schedule

**9:00 AM - 9:30 AM:**

**Check in and Registration (Theater Lobby)** Coffee and snacks available

**9:30 AM - 10:00 AM:**

**Welcome Session (Theater)** Parade of Regional Groups

**10:00 AM - 10:45 AM:**

**Breakout Session - Block 1**

- School Safety Protocols: What you need to know as a regional (Wilder Room)
- Growing as a regional (Theatre)
- Territory Management Best Practices & Roundtable Conversation (Black Box)

**11:00 AM - 12:00 PM:**

**Keynote Speaker (Theater)**

- Arun Ponnusamy, Chief Academic Officer, Collegewise

**12:00 PM - 12:45 PM**

**Working Lunch (Theater and Lobby)**

- 12:15 - 12:45 p.m. 2019 NARAC Survey Results Presentation

**1:00 PM - 1:45 PM:**

**Breakout Session - Block 2**

- Regional Special Event information Roundtable & Info Sharing (Black Box)
- In the Middle Years 3-6 of regional life (Theatre)
- Regional/Work Life Balance Tips & Tricks (Wilder Room)

**1:45 PM - 3:00 PM:**

**College Fair (Lobby) and Panel (Wilder Room)**

(space limited, schools contacted in order of registration)

# Break Out Sessions

**10:00-10:45 a.m. Breakout Sessions Block 1 (Choose 1):**

- **Session 1: School Safety Protocols: What you need to know as a regional**

Regionals often miss the on campus active shooter trainings and with reps being in and out of so many high schools, come learn common sense tips to help keep you safe while in unfamiliar territory.

Presenter: Rob Owen, Jr., Director of Security, Kentucky Country Day

- **Session 2: Professional Growth as a Regional, Examples & Discussion**

Paths to regional growth on-campus, in our respective regions, and in the greater admissions world will be shared, brainstormed and discussed by the panelists and attendees.

Presenters: Carin Smith, DePaul University, RACC - Megan O'Rourke, Providence College, CARR - Dana Marchant, University of Rochester, ARC

- **Session 3: Territory Management Best Practices and Roundtable Discussion:**

Come learn best practices for territory management as a regional. From high school visits to college fairs hear from regionals who have built their territories over the past 5+ years and bring your questions.

Presenters: Mo Moos, Saint Mary's University of Minnesota, TCRAR - Caitlin Provost, Texas Christian University, NEARR - Ed Devine, Lafayette College, RACC - Dustin Hunter, Ithaca College, NEARR - Tara Brewer, Michigan Technological University, CARR - Rachel O'Connell- Augustana College, CARR Joel Johnson- Valparaiso University, CARR

**1:00-1:45 p.m. Breakout Sessions: Block 2 (Choose 1)**

- **Session 1: Regional Special Event Information Sharing and Roundtable Discussion:**

Interested in hearing more about how other regional groups collaborate or how they work with independent counselors? Want to learn more about what individual events other regionals host in their territory like coffee chats, Financial Aid appointments, and yield events?

Presenters: Ed Devine, Lafayette College, RACC - Adrienne Loveland, University of Wyoming, ROAR

- **Session 2: In the Middle Years of regional life Years 3-6**

You've been in admissions and recruitment for a while and you're ready for the next step. You're not a newbie but you aren't ready to be ruler of all. What's next? Let's dissect life in the middle: managing staff or programs, graduate degrees, mentorship, professional development and staying motivated to do more!

Presenters: Crystal Riles, Texas A&M University, GARN - Loudine Louis, Embry-Riddle Aeronautical University, GARN

**Session 3: Regional/Work Life Balance** Join us for a roundtable discussion where you can share your tips and best practices for work/life balance in the crazy world of admissions and as a regional in general. Don't have a tip to share, no worries at all! Come learn what others are doing to make life simpler.

Presenters: Randi Miller, Miami University, MARCA  
Karen Gerrior-Mariani, High Point University, NEARR