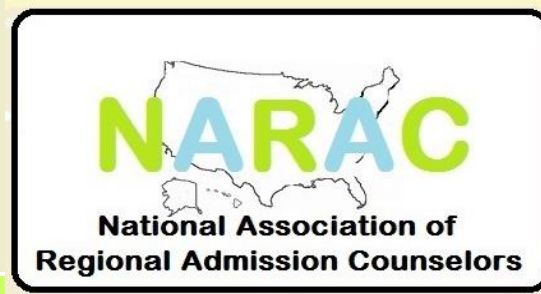


National Association of Regional Admission Counselors

NARAC

7th Annual Regional Conference

Wednesday, September 25, 201



Thank you to our Conference Planning Committee

Jarrold Larse, ARROW

Crystal Riles, GARN

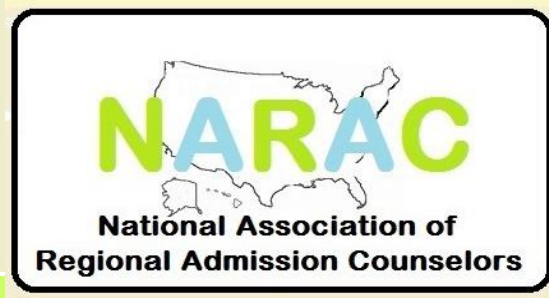
Randi Miller, MARCA

Rae-Anne Mena, ROAR

Mo Moos, TCRAR

Caitlin Provost, NEARR

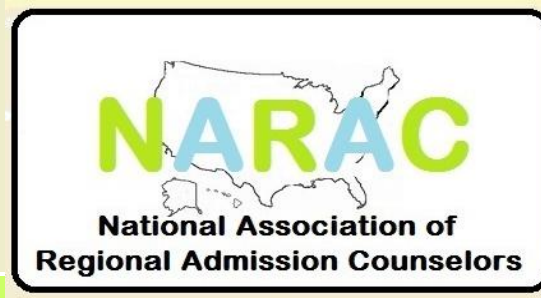
Kelly Watson, OiNK-AN



Thank you



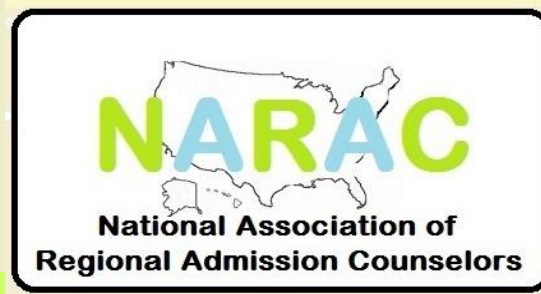
College Fair Sponsor



Thank you to our host

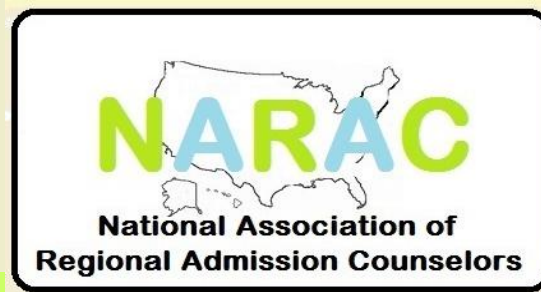


Kentucky Country Day School
Danny Easley, Director of College Counseling
Carmen Mathis, Business Office



History of NARAC

- Active Special Interest Group (SIG)
- Call for more time together at NACAC– 2006 Pittsburgh
- Denver, CO 2012 – First Regional Meeting
- 2013 Web site
- 2014 – National Survey
- 7th Annual Meeting
- 2018 – NARAC Bylaws – Council of Regional Groups – 25
- 2019 – Milestones:
 - Bylaw revision
 - Implementation of 3 Committee Advisory Board
 - 7th Annual Conference
 - Increased participation of Liaison



NARAC Conference

2012 – Denver, CO

2013 – No meeting at the Toronto, CAN

2014 – Indianapolis, IN

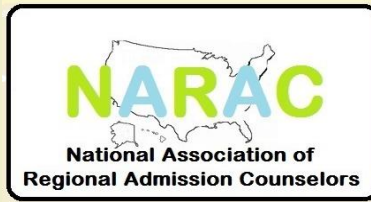
2015 – San Diego, CA

2016 – Columbus, OH

2017 – Boston, MA

2018 – Salt Lake City, UT

2019 – Louisville, KY



The Regional Groups

AIRR-NA

ARC

ARROW

CARR

CROWN

DARN

Detroit

EPARN

FRAC

GARN

HAPA

HARN

IROAR

KCAR

MARCA

Nashville

NEARR

OiNK - AN

RACC

ROAM-NYC

ROAR

SARN

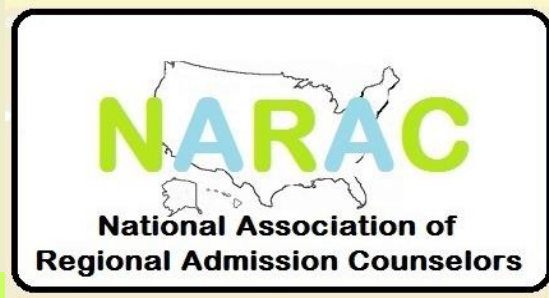
STARN

STARR

TCRAR

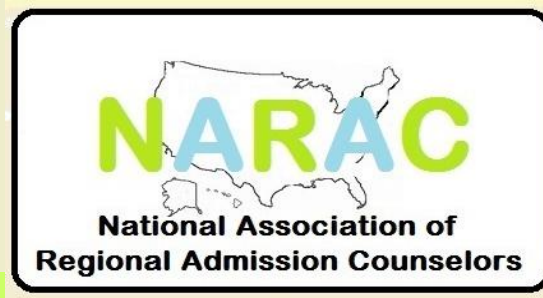
Long Island

Wisconsin



Wednesday, September 25, 2019

9:00 AM - 9:30 AM	Check in and Registration
9:30 AM - 10:00 AM	Welcome Session and Parade of Regional Groups
10:00 AM - 10:45 AM	Breakout Session - Block 1
11:00 AM - 12:00 PM	Keynote Session: Arun Ponnusamy - Chief Academic Officer, Collegewise
12:00 PM - 12:45 PM	Lunch and Presentation
12:15 PM - 12:45 pm	Presentation: 2019 Survey Results
1:00 PM - 1:45 PM	Breakout Session - Block 2
1:45 PM - 3:00 PM	College Fair (Lobby) and Panel (Wilder Room) (space limited, schools contacted in order of registration)



Wednesday, September 25, 2019

10:00 AM - 10:45 AM

Breakout Session - Block 1

- 1- School Safety Protocols: What you need to know as a regional **(Wilder Room)**
- 2- Growing as a regional **(Theater)**
- 3- Territory Management Best Practices & Roundtable Conversation **(Black Box)**

11:00 AM - 12:00 PM

Keynote Session:

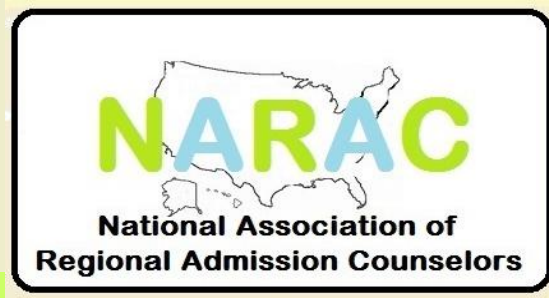
(Theater)

Arun Ponnusamy - Chief Academic Officer, Collegewise

1:00 PM - 1:45 PM

Breakout Session - Block 2

- 1- Regional Special Event information Roundtable & Info Sharing **(Black Box)**
- 2- In the Middle Years 3-6 of regional life **(Theater)**
- 3- Regional/Work Life Balance Tips & Tricks **(Wilder Room)**



Special Interest Group (SIG) Meeting

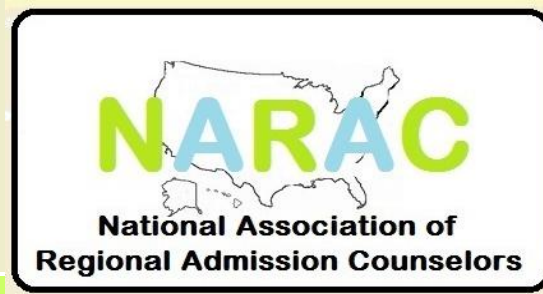
Thursday, September 26, 2019

11:30 AM - 12:15 PM

**SIG Meeting at Conference
Room L006**

6:30 PM - 8:30 PM

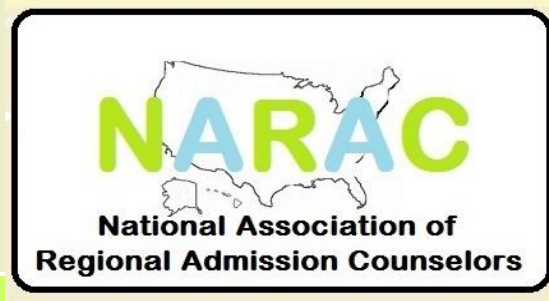
Welcome Reception - SIG Exhibit Hall



Association of International Regional Representatives – North America

AIRR-NA

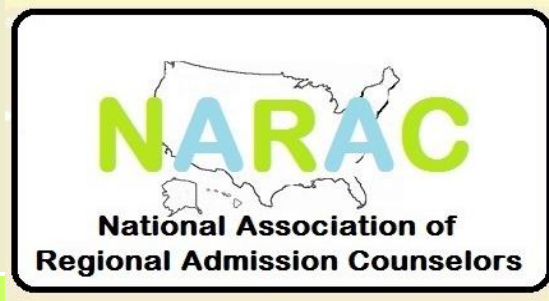
AIRR-NA



Austin Regional Counselors

ARC

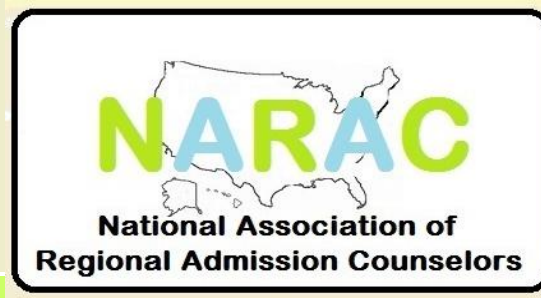




Association for Regional Representatives of Oregon and Washington

ARROW



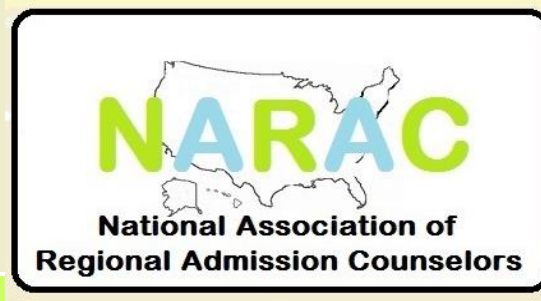


Chicago Area Regional Representatives

CARR

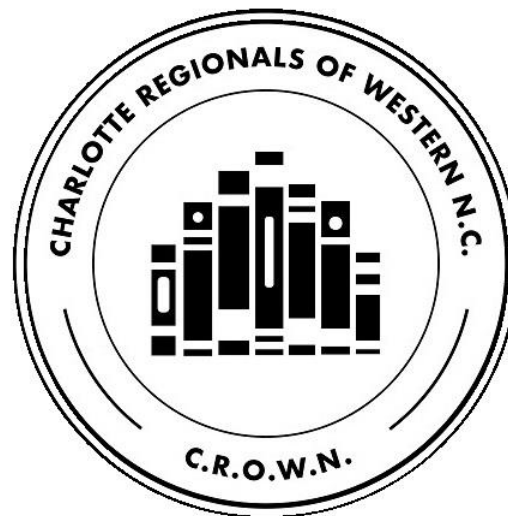


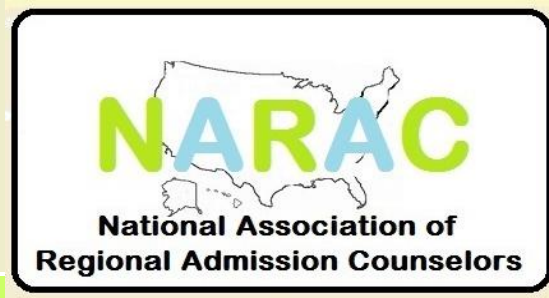
Chicago
Area
Regional
Representatives



Charlotte Western North Carolina

CROWN

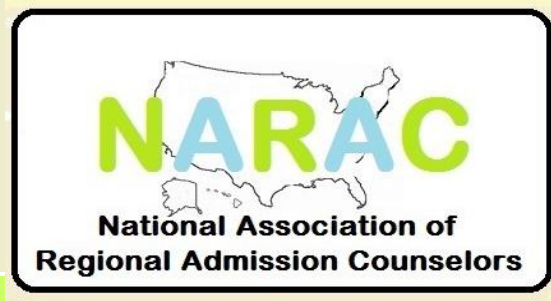




Dallas Fort Worth Admissions Regional Network -

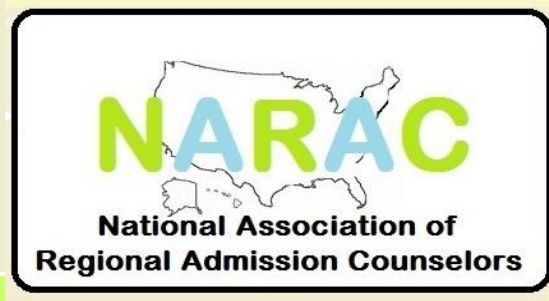
DARN





Detroit Regionals

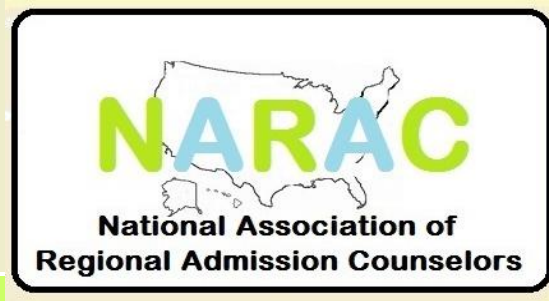




El Paso Admissions Recruitment Network

EPARN

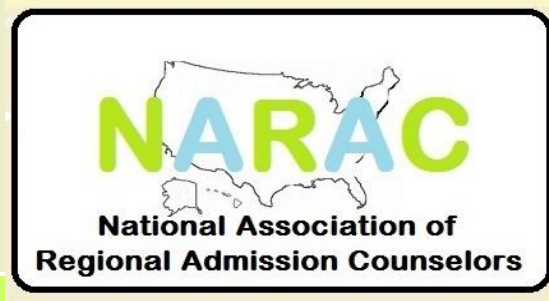




Florida Regional Admission Counselors

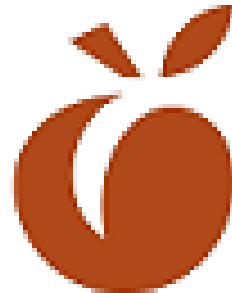
FRAC



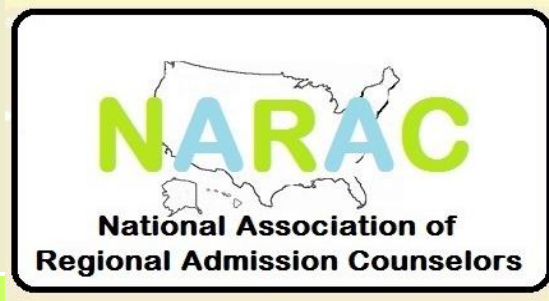


Greater Atlanta Regional Network

GARN



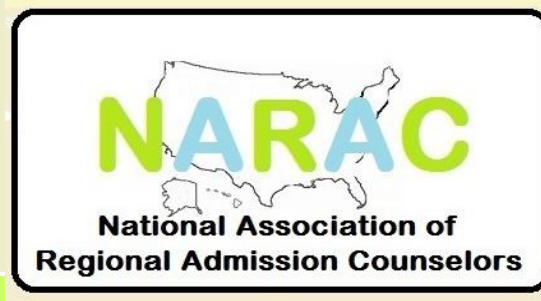
GARN



Hawai'i Admission Professionals Association

HAPA

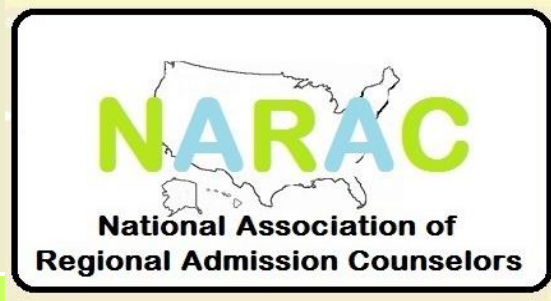




Houston Area Regional Network

HARN

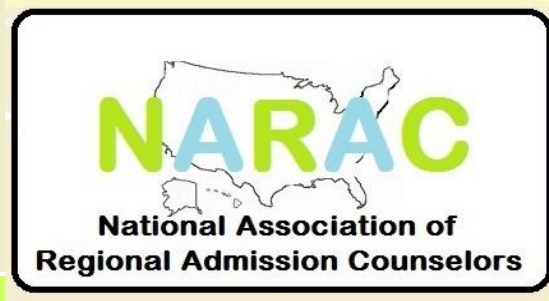




Indiana

IROAR

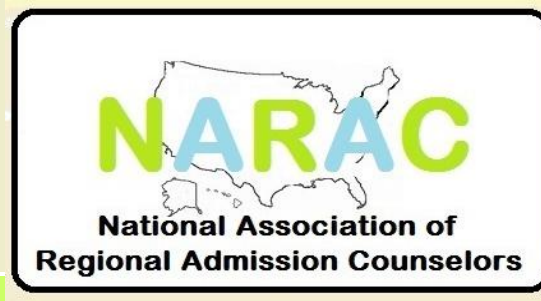




Kansas City Area Regionals

KCAR

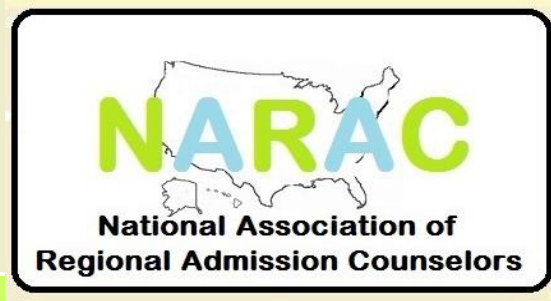




Mid-Atlantic Regional Counselors Association

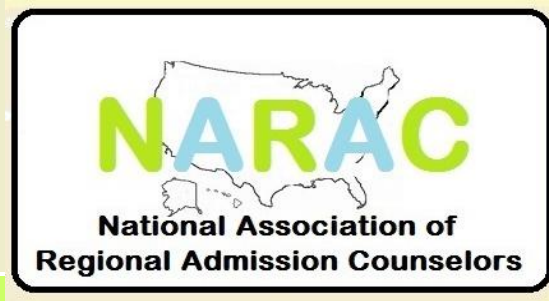
MARCA





Nashville

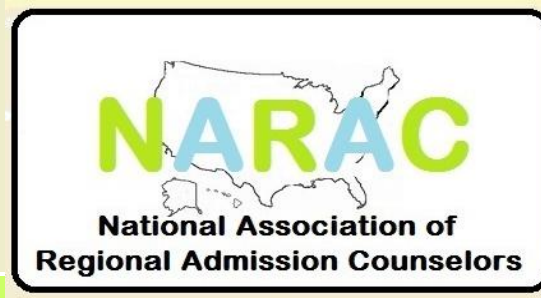




New England Area Regional Representatives

NEARR

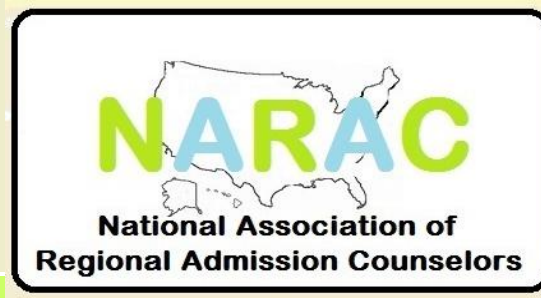




Ohio including Northwest Kentucky – Admissions Network

OiNKAN-AN

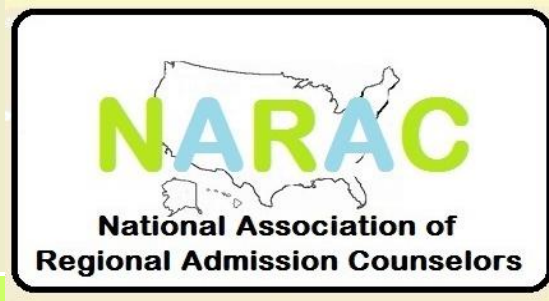




Regional Admission Counselors of California

RACC

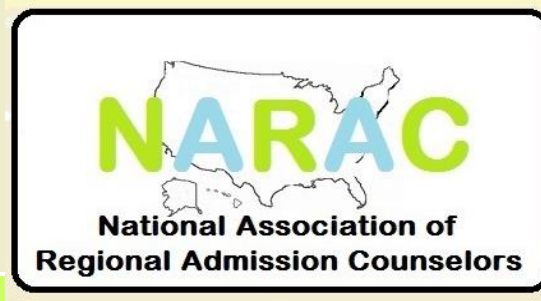




Regional Offices of Admissions New York City

ROAM-NYC

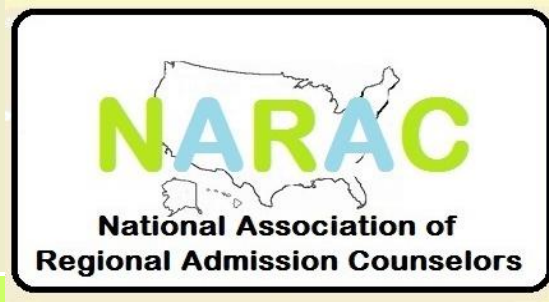




Regional Officers of Admission of the Rockies

ROAR

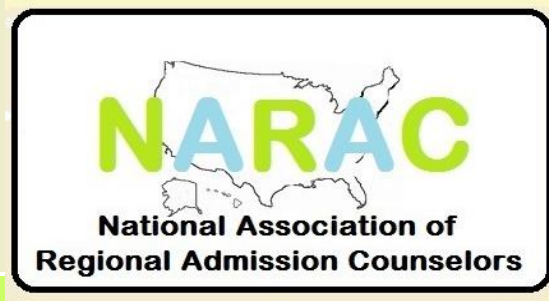




San Antonio Regional Network

SARN

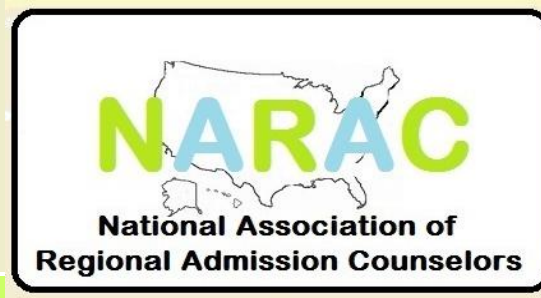




South Texas Area Regional Representatives

STARN

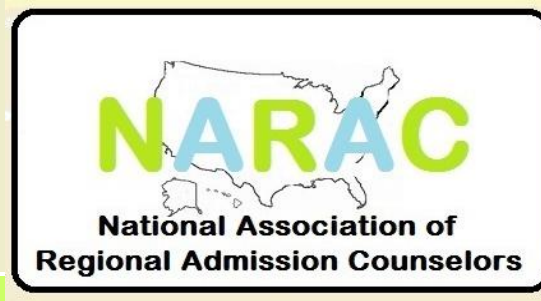




St. Louis Area Regional Representatives

STARR

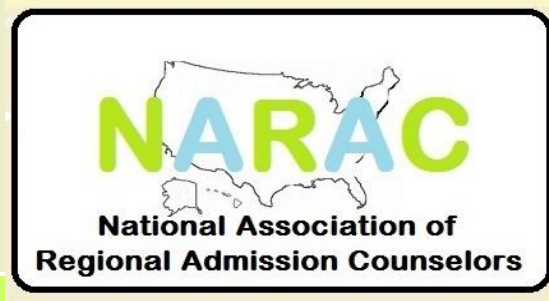




Twin Cities Regional Admissions Representatives

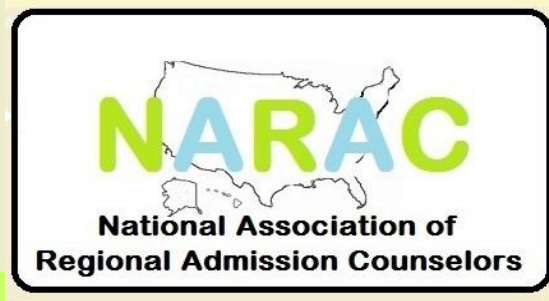
TCRAR





Starting:

Long Island
Wisconsin

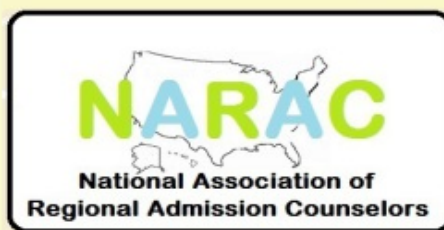


National Association of Regional Admission Counselors

NARAC

7th Annual Regional Conference

Wednesday, September 25, 2019



[Home](#) [Events](#) [Resources](#) [Documents and Roster](#) [Regional Groups](#) [Contact Us](#)

Join us for the National Association of Regional Admission Counselors 7th Annual Conference

Annual NARAC Conference

September 25, 2019
Kentucky Country Day School
Louisville, KY 40241

[\(Details and Registration\)](#)



NARAC serves to bring together, on a national level, the interests and concerns of regionally based admission professionals (regionals.) It is estimated that there are over 800 regionals in the country. Many have formed into regional groups with the aim of supporting each other in a geographic area. Currently there are 24 established groups (See [Regional Groups](#)). Many regional groups have expanded on their initial mission of supporting members and have begun hosting college access events in their regions. Becoming a powerful ally in the college counseling landscape, regionals have created a sustained impact in the areas where they live and work, away from their campuses.

The movement to organize a national group has its seeds in a 2006 meeting in Pittsburgh, PA at the NACAC Conference. Since, there have been six national meetings and increased dialog and collaboration between regional groups. Documentation and reports from the previous conferences, including the 2018 Salt Lake City Conference can be found [here](#).

For information on establishing or supporting regionals, visit our [resource page](#).

For detailed inquiries to NARAC, please visit the [Specific Inquiries Page](#). Here we will assist (1) colleges and universities considering

Survey Says:

National
Association of
Regional
Admission
Counselors



1,200

Estimated number of Regional Professionals

Number of formed Regional Groups

24

5.6

of time at Mothership

Resources Tab



Some of the resources NARAC can make available are listed here:

- Sample job descriptions
- Sample budgets
- Regional rep surveys
- Out-of-state presentations
- Skill set needed for regional career
- Working with local counselors
- Working with Community Based Organizations
- Case study programs
- Essay workshops
- Summer camps and workshops

NARAC will also work with institutions who are looking to establish or expand a regional program. Below are some resources that will help establish new regional programs and or positions. For more specific inquiries or feedback about regional admissions, please consider these [three surveys](#).

For questions, feedback and inquiries, please contact NARAC - [Contact](#).

Resource Documentation

The following document titled "Establishing and Maintaining a Successful Regional Admission Program" is accumulated information from our annual survey and various presentations about the regional admission model. It has been presented at conferences and on webinars and serves as a defense and history of the regional reps utilized throughout our profession.



Establishing a Regional Program

[Establishing a Regional Program.pdf](#)

Adobe Acrobat document [2.1 MB]

Job Posts, Job Descriptions and Budget



Job Post - Sample

[Sample-JobPost_Regional.pdf](#)

Adobe Acrobat document [86.7 KB]



Sample Job Description 1

[Job description-Sample.pdf](#)

Adobe Acrobat document [101.2 KB]



Sample Job Description 2

[Job Description Sample_2.pdf](#)

Adobe Acrobat document [284.1 KB]



Budget and Salary Document

[Budget Consideration-Regional Positions\[...\]](#)



**National Association of
Regional Admission Counselors**

Mission

NARAC was established to promote the regionally-based admission profession and to support the numerous **member organizations** throughout the country. Formation of new groups is supported and encouraged by NARAC. Individual membership is also available.

GOVERNANCE

Governed by an Advisory Board made up of 1 liaison from each Affiliate Regional Group.

24 member NARAC Advisory Board

3 Advisory Committees

Communication / Survey / Conference

PROFESSIONAL DEVELOPMENT

7th Annual Conference - 2019 Louisville, KY

% Regionals serve(d) NACAC/ACAC positions **25**

% Schools have had Regionals less than 4 years **28**

% With less than 4 years regional experience **60**

% Regionals with 5+ years admission experience **69**

% Regionals who are full time **97**

OUR MEMBERSHIP

1,200

estimated # Regional Reps nationally

24

established Affiliate Regional Groups

PARTNERSHIP AND ACTIVITY

Regional Counselors are readily available to partner with college counselors, CBOs, transfer counselors and IEC's throughout the year to assist with creating pathways to higher education.

College Nights, Case Study, Group Visits, Workshops, Summer College Camps, Essay and Interview Workshops and more

DEAN/DIRECTORS AND MANAGERS

NARAC is a resource to help institutions consider and support a regional model of territory management. The **Resource Tab** online has sample job posts, job descriptions, and budgets

5.6

average times Regionals return to campus

MEMBER ORGANIZATIONS

International Regionals	AIRR-NA
Austin, TX Regionals	ARC
Pacific Northwest Regionals	ARROW
Chicago Area Regionals	CARR
Charlotte Western North Carolina	CORWN
Dallas/Fort Worth	DARN
El Paso Regionals	EPARN
Florida Regionals	FRAC
Georgia Area Regionals	GARN
Hawaii Regionals	HAPA
Houston Regionals	HARN
Indiana Regionals	IROAR
Kansas City Regionals	KCAR
Mid-Atlantic Regionals	MARCA
Nashville Regionals	Nashville
New England Regionals	NEARR
Ohio-Northern Kentucky	OINK-AN
California Regionals	RACC
New York City Regionals	ROAM-NYC
The Rockies Regionals	ROAR
San Antonio Regionals	SARN
South Texas Regionals	STARN
St. Louis Area Regionals	STARR
Twin Cities Regionals	TCRAR

NARAC Profile

Survey Says:

Like Most

National
Association of
Regional
Admission
Counselors



2017

Alma Mater Control Opportunity Data Analysis Campus
Able Freedom Cyclical Nature Meeting Position
Autonomy Living Flexibility Talking
Working with Students Students and Parents
Students and Families Colleagues
Helping Students Interacting with Students
Independence Experience Connecting with Students

Survey Says:

Full Time/Contract

National
Association of
Regional
Admission
Counselors

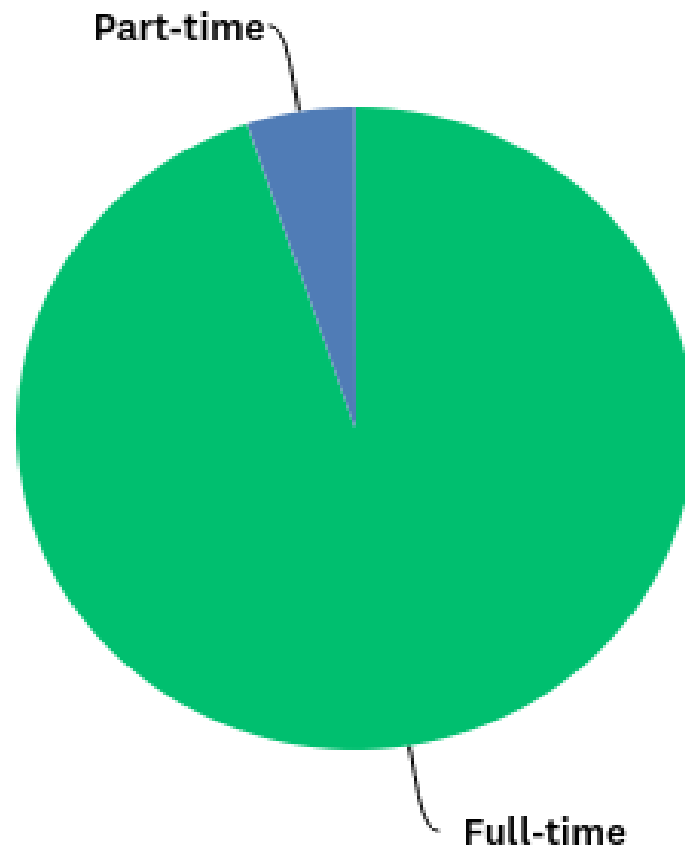


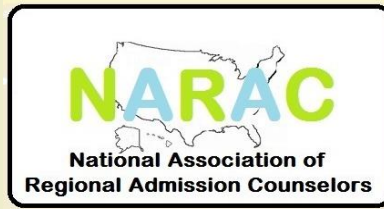
Almost all of us are fulltime – 97%

95% in 2017

93% in 2015

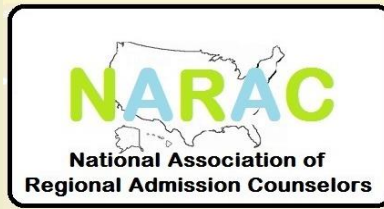
90% in 2013





NARAC Bylaws - 2019

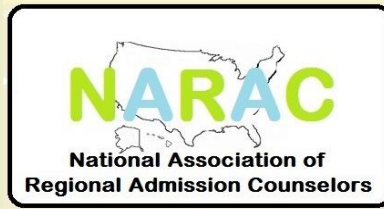
- ☐ NARAC Name adopted 2012
- ☐ Governing Document established Fall 2017
- ☐ Adopted by Regional Groups Fall 2018
- ☐ Establishes a Council model structure
- ☐ Revision summer fall 2019



NARAC Bylaws

Conference Planning/PD Committee

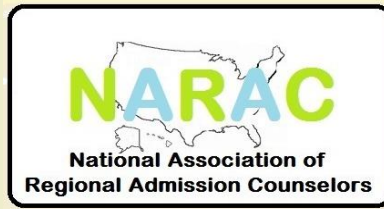
- a. Chaired by host conference city **member organization** chair (or liaison/designee), and the previous year conference chairperson and the future city chairperson (or designee.) The three chairs will fill the roles noted below or will assign committee members to fill these roles:
 - i. Sessions chair
 - ii. Guest speaker chair
 - iii. Site coordinator chair
 - iv. Communication, promotion and registration chair
 - v. Hospitality (food, local transportation, and accommodations) chair



NARAC Bylaws

National Survey Committee

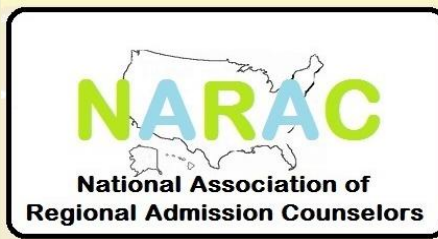
- a) Chair chosen by committee election
- b) Update and disseminate the national survey
- c) Tally and create an annual report summarizing the results of the survey
- d) Present data set, and summation, at NARAC meeting, and make documents available on NARAC web site
- e) Remind and guide **member organizations** groups to survey their individual membership in alternate years



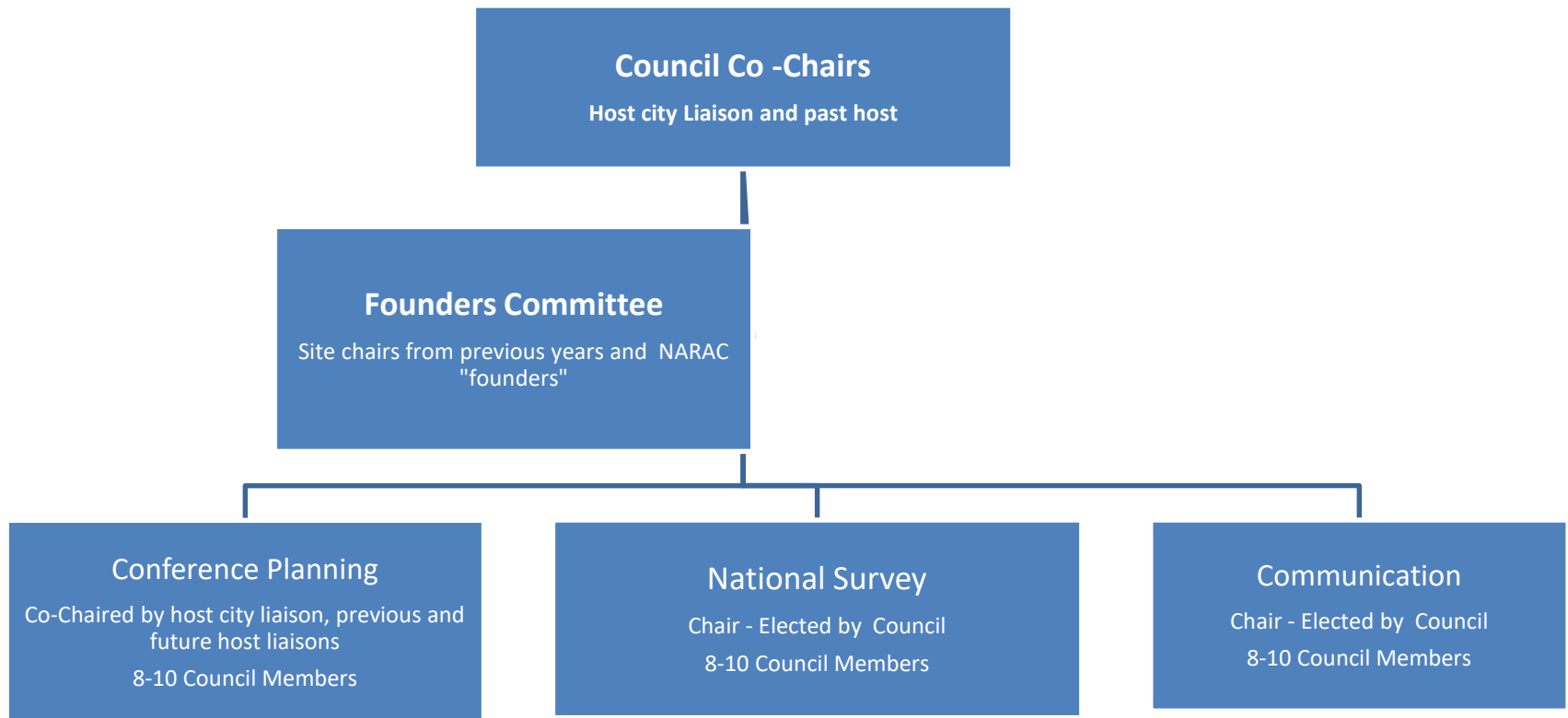
NARAC Bylaws

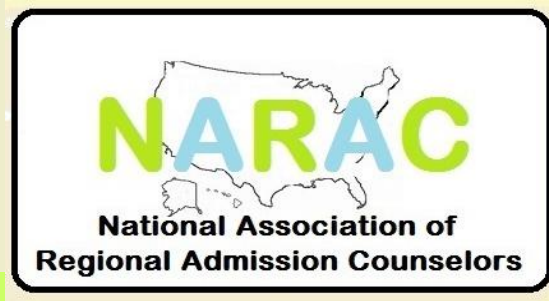
Communications Committee

- a) Chair chosen by NARAC Advisory Council committee election
- b) Maintain roster of NARAC Council (Google)
- c) Maintain roster of Member Organizations (regional groups) (Google)
- d) Maintain roster of member organization NARAC Liaisons
- e) Maintain roster of member organization officers/board (Google)
- f) Review and suggest updates to the NARAC website
- g) Respond to emails sent to NARAC and disseminate information to NARAC
- h) Communication to NARAC
 - 1. General, not conference related
 - i. Newsletter
 - ii. Facebook and other social media



Organization Chart





National Association of Regional Admission Counselors

NARAC

7th Annual Regional Conference

Wednesday, September 25, 2019