

NARAC Conference, 2019, Louisville, KY

Session 2: Professional Growth as a Regional, Examples & Discussion

Paths to regional growth on-campus, in our respective regions, and in the greater admissions world will be shared, brainstormed and discussed by the panelists and attendees.

Presenters: Carin Smith, DePaul University, RACC
Megan O'Rourke, Providence College, CARR
Dana Marchant, University of Rochester, ARC

Presentation Outline:

Define Growth:

- Survey the room – let's do this together, why are you here?

On-Campus Growth:

- Projects with on-campus colleagues
 - Office colleagues
 - Other campus constituents
- Presentations to others on-campus
 - Staff meetings
 - Staff Retreats/training
 - Other campus constituent meetings
- Be “fully present” when you are on campus
- Look to become “the expert” on something for your office/campus
- Invite your manager to spend time with you on-the-road
- Share what you learned at a PD conference with your on-campus colleagues
- Hone & constantly sharpen your Territory Management skills

“Regional” Growth:

- Get involved with your regional group/form a regional group
- Get involved with your regional affiliate ACAC
- Plan/host a counselor event
- Volunteer to present at local high school events
- Look to become “the expert/go-to” on something in your region
- Look for, and appreciate, professional development opportunities in your region
- Present at a regional conference
- Network, network, network

National Growth:

- Run for a delegate position or president-elect of your regional affiliate
- Look to serve on a NACAC Committee
- Present at a national conference
- Volunteer at a national conference
- Look for, and appreciate, professional development opportunities on a national level
- Network, network, network
- Read, listen, join, respond

Questions, comments, sharing

Concluding Exercise

Carin Smith, carin.smith@depaul.edu; 415-367-6537

DePaul University - Regional Admissions Manager; Northern CA Regional Rep – 9 months!

Lawrence University – Regional Director of Admissions; Chicago-based Regional Rep

University of Denver – Midwest Regional Admissions Director

Beloit College – pseudo-regional representative

CARR Founder

NARAC Co-Founder

IACAC Past-President

Dana Marchant, dana.marchant@rochester.edu, 585. 275.3221

University of Rochester (Rochester, NY) - Regional (TX)

Southwestern University (Georgetown, TX) - On-Campus Event Coordinator

University of Richmond (Richmond, VA) - Regional (CA)

University of Delaware (Newark, DE) - Regional (CA)

Southern Utah University (Cedar City, UT) - On-Campus, Regional (CA & Las Vegas, NV)

Current ARC & HARN Member

Former RACC Member

1st Regional in Las Vegas, NV

Megan O'Rourke, meganorourke@providence.edu, 401-865-1077

Providence College-Regional (Midwest, based in Chicago)

Marquette University-first official regional, based in Chicago, (I had three titles-Assistant Dean, Assistant Director, Associate Director)

Butler University, Admission Counselor on campus, Assistant Director and first regional for BU (Chicago)

Former CARR President

Current CARR member

Current IACAC President-Elect