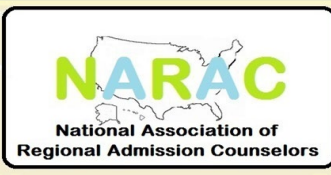


National Association of Regional Admission Counselors

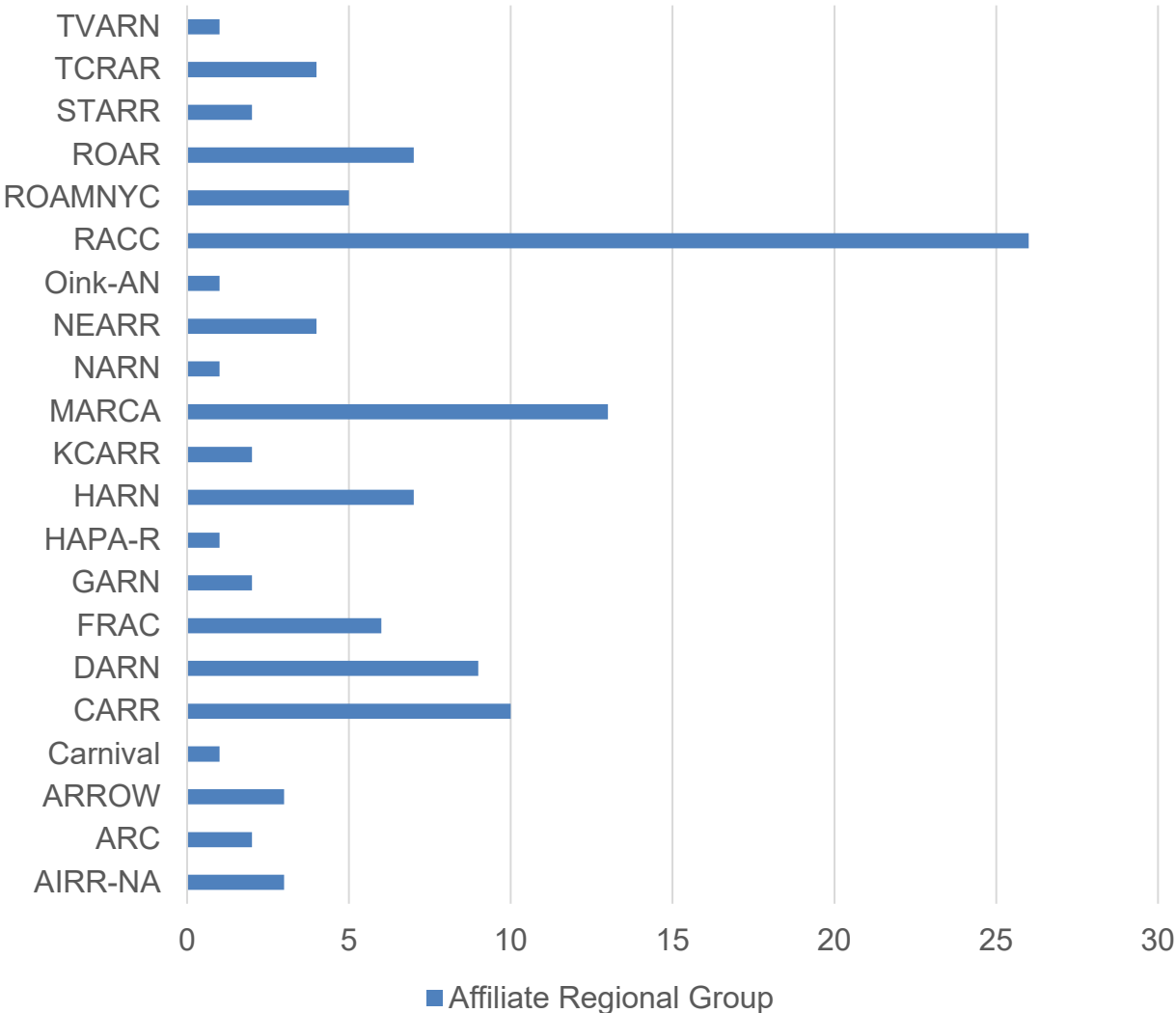
State of NARAC

5th Winter/Spring Meeting

February 25, 2025



Affiliate Regional Group

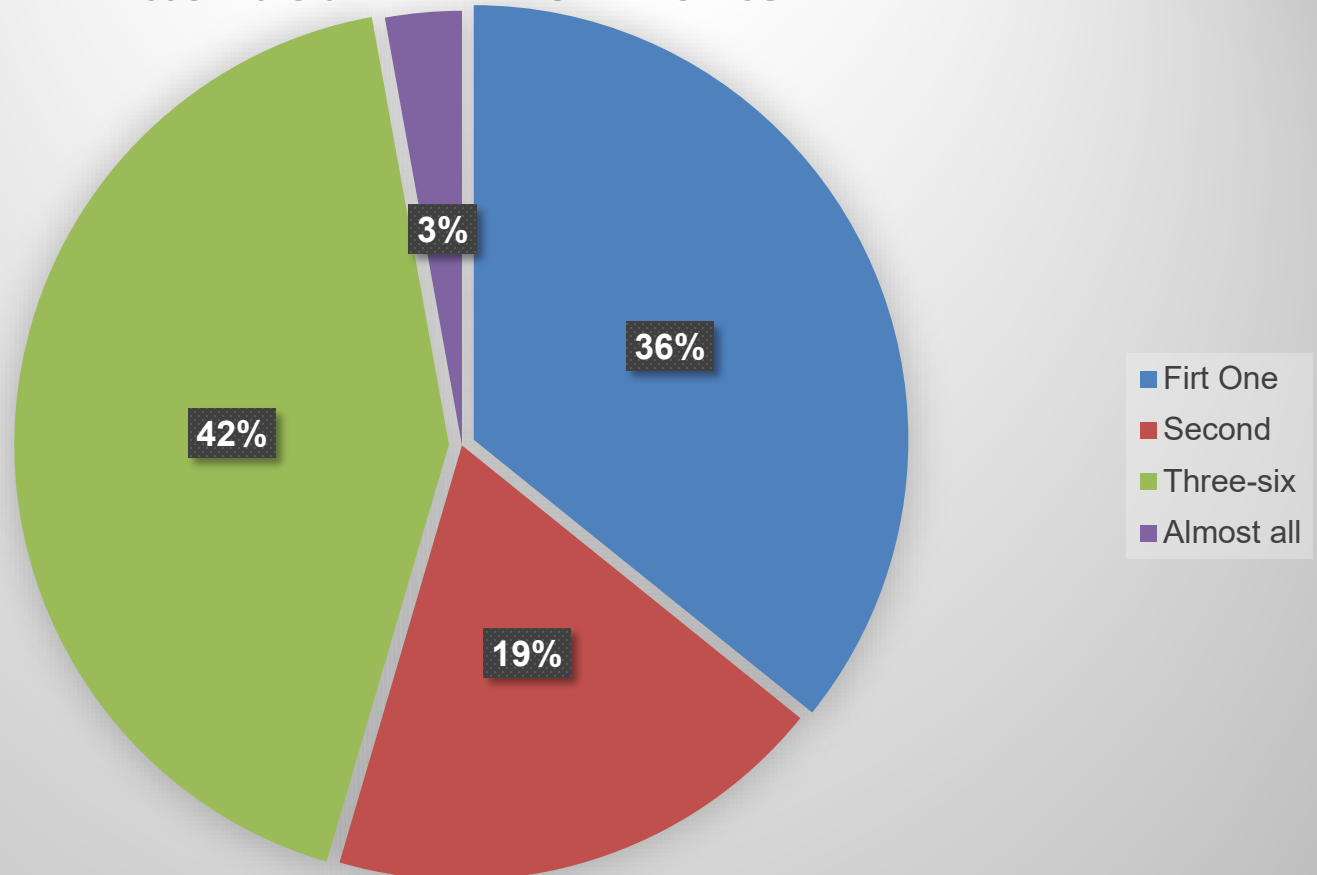


Meeting
Attendees
Primary
Affiliate
Regional
Group

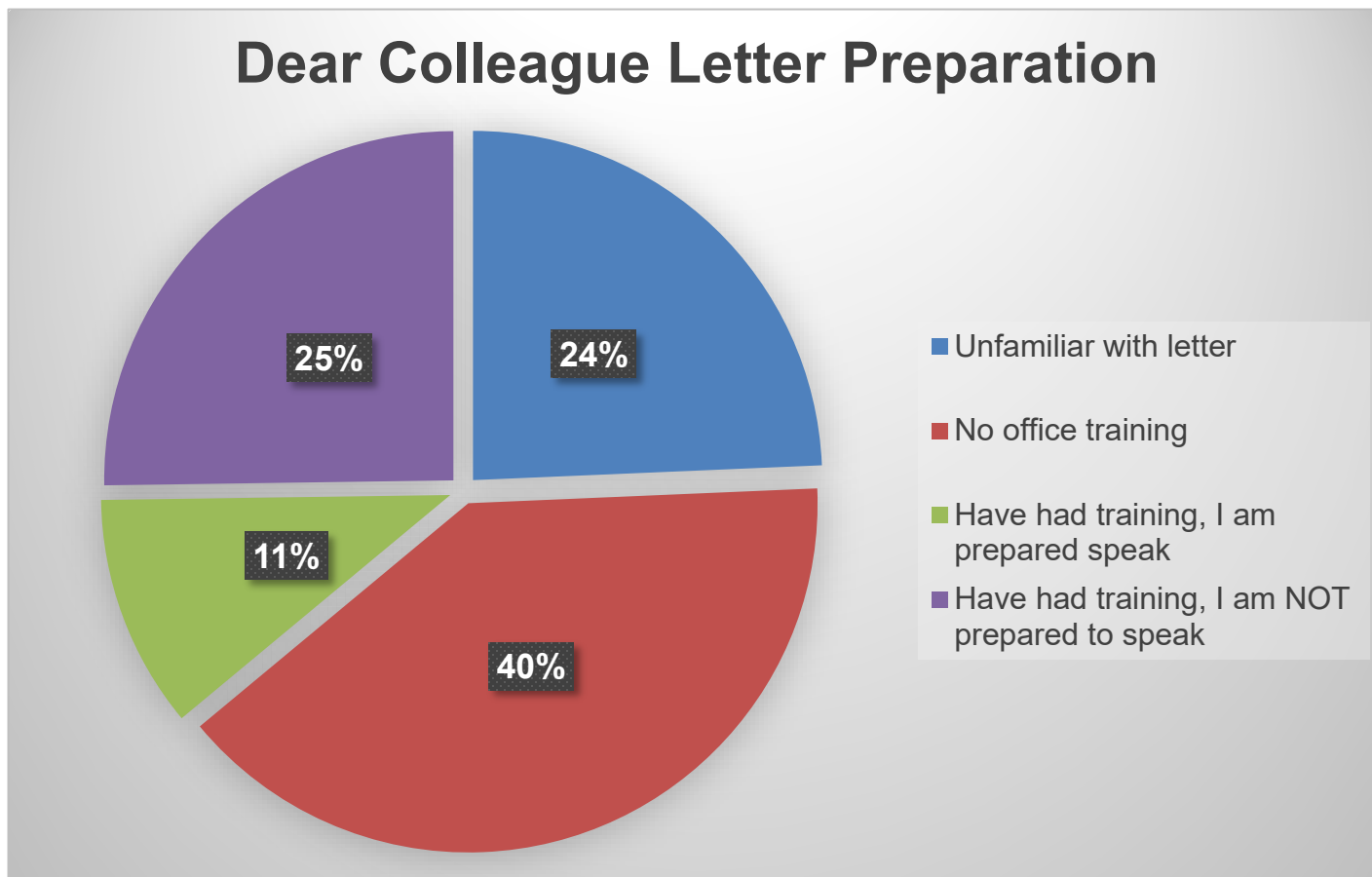
21 of 27
Groups
Represented!

History with NARAC Events

Attended NARAC Events



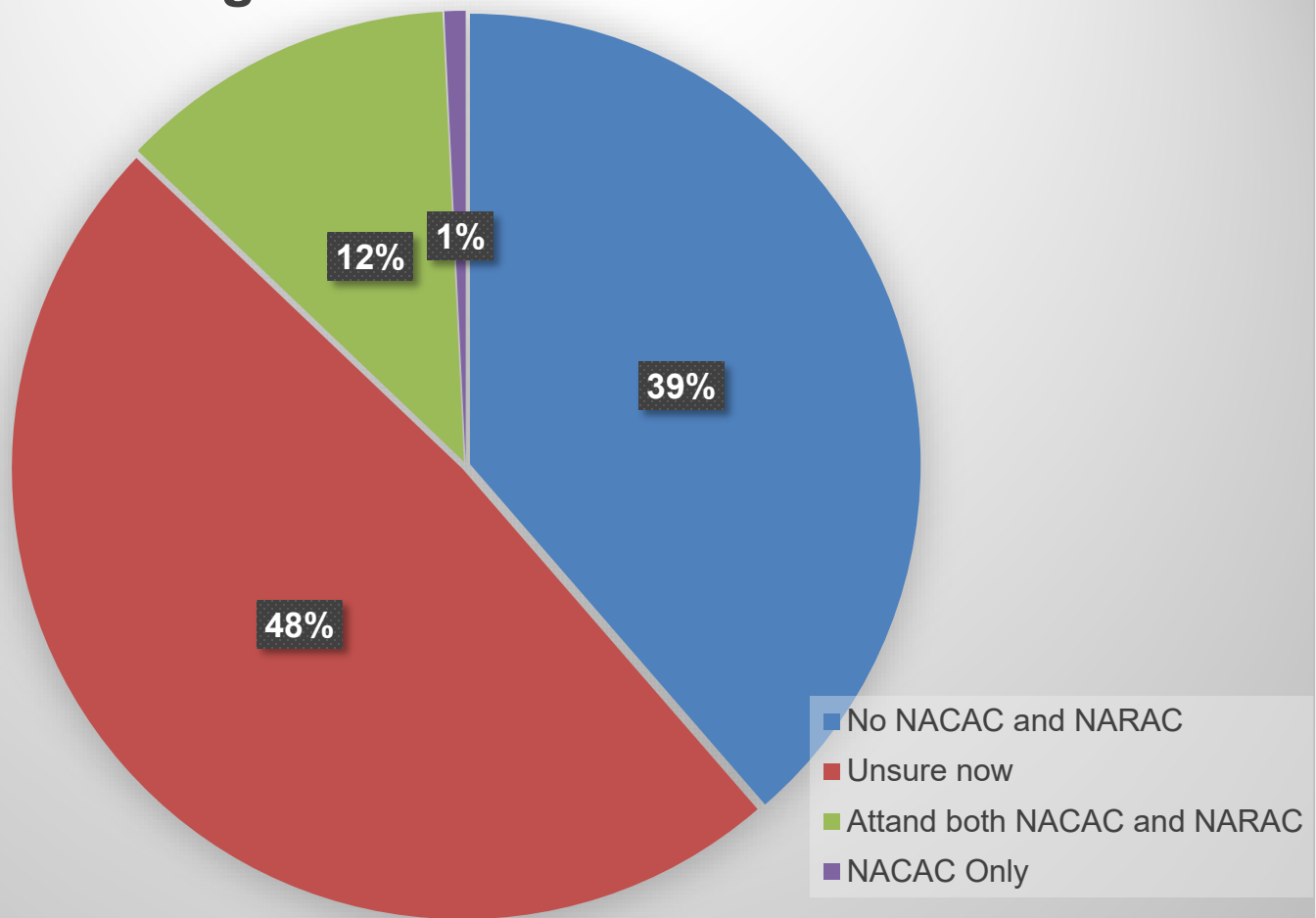
Has your office had meetings, trainings or correspondence about the "Dear Colleague" Letter



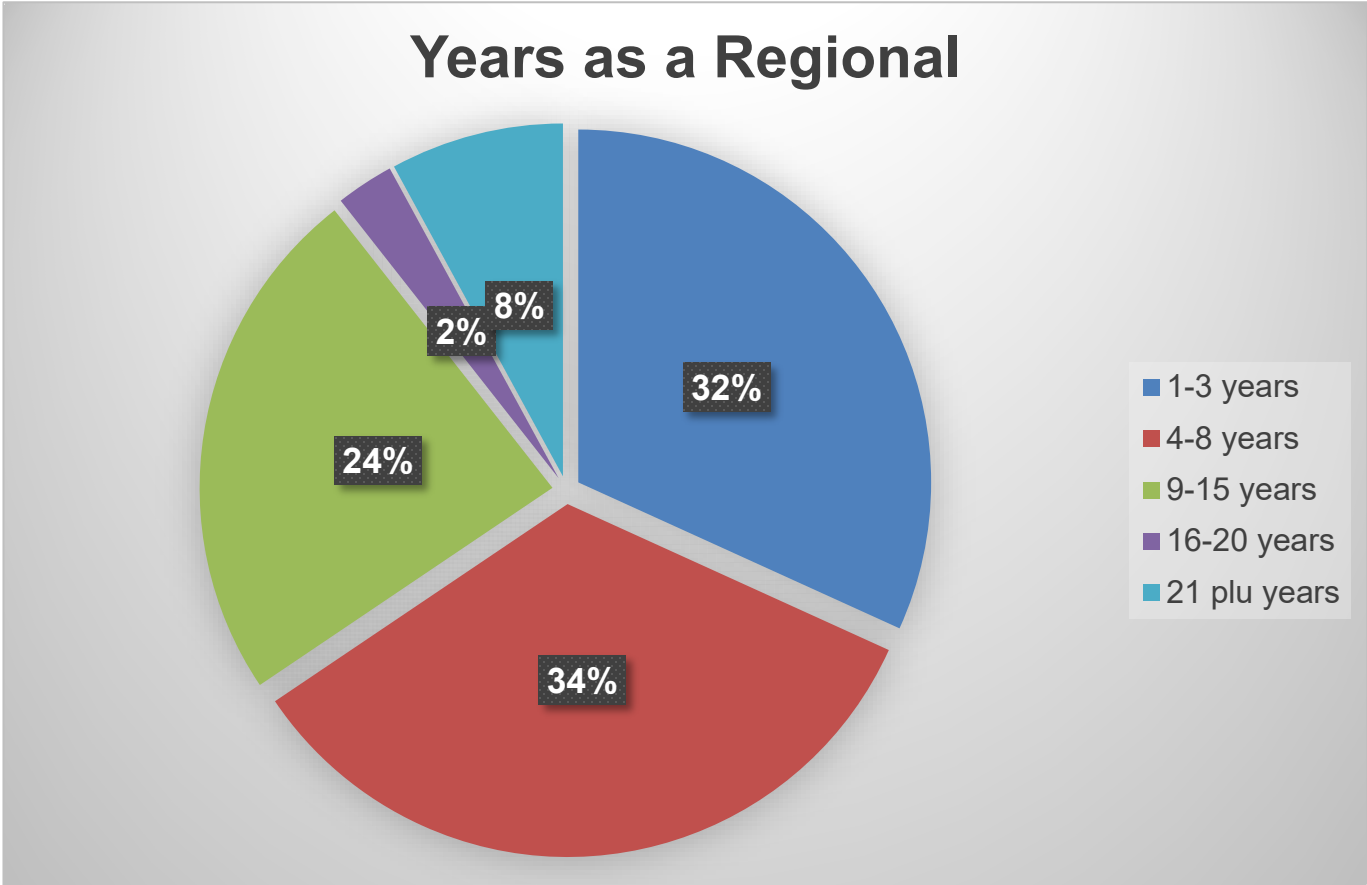


Will You Attend NACAC

Attending NACAC and/or NARAC

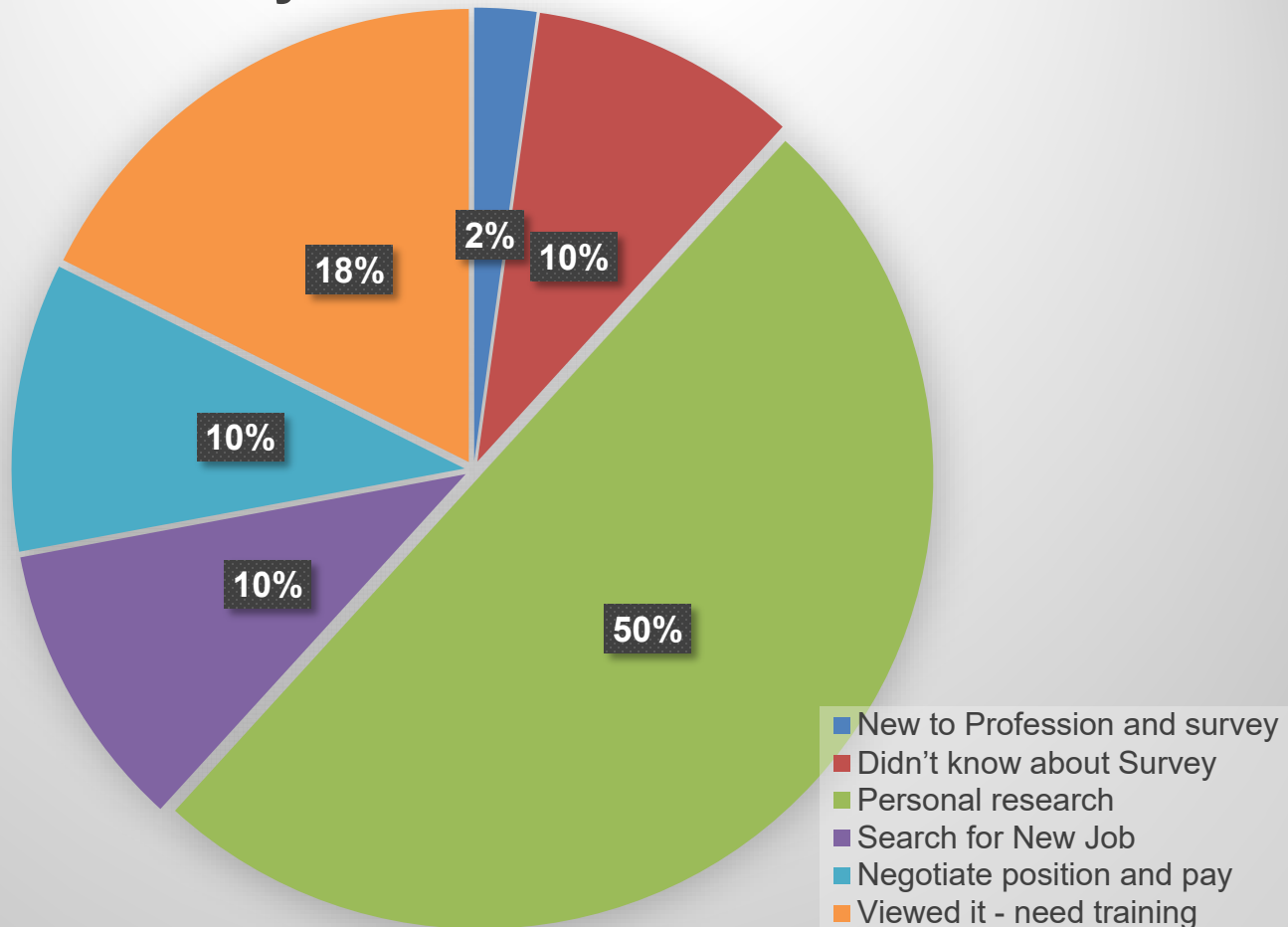


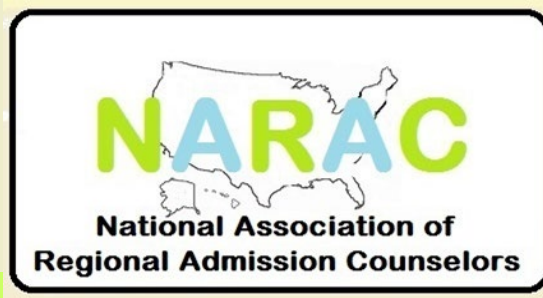
How Long Have You Served as a Regional Admission Counselor



Use of Survey Data

How Survey Data Has Been Used



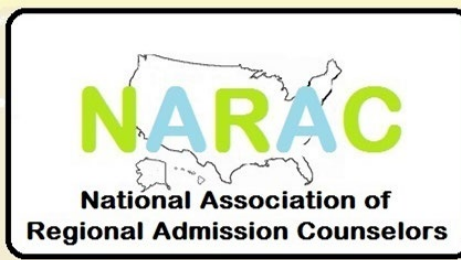


National Association of Regional Admission Counselors

State of NARAC

5th Winter/Spring Meeting

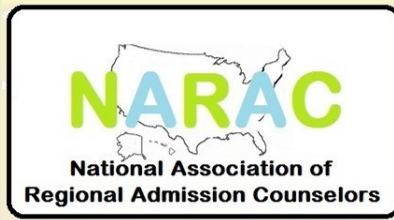
February 25, 2025



Agenda:

- Welcome
- Updates
 - Conference Committee
 - Communications Committee
 - Survey Committee
- Panel Discussion – Regional Career
- Polls





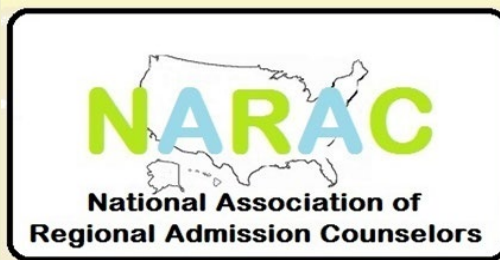
The Regional Groups - 27

AIRR-NA
ARC
ARROW
CACTUS
CARNIVAL Krewe
CARR
CROWN
DARN
FRAC

GARN
HAPA-R
HARN
IROAR
KCARR
MARCA
NARN
NEARR
OiNK-AN

RACC
R3NC
ROAM-NYC
ROAR
SARN
STARN
STARR
TCRAR
TVARN





History of NARAC

- 2000-'06: Active Special Interest Group at NACAC (SIG)
- 2006: At the Pittsburgh NACAC – we need more meeting time
- 2012: First Regional Conference in Denver, CO
- 2013: Web site was launched
- 2014: 1st National Survey conducted
- 2018: NARAC Bylaws – Council of Regional Groups
- 2024: Annual Meetings – 11th in Los Angeles, CA

Denver '12, Indianapolis '14, San Diego '15, Columbus '16, Boston '17 , Salt Lake City '18,
Louisville '19, Seattle '21, Houston '22, Baltimore '23, Los Angeles '24





Governance

NARAC is governed by a council system that is made up of representation (Liaisons) from each Affiliate Regional Group. The three main committees are: Communications, Conference and Survey. Each year, Liaisons from each Affiliate Regional Groups are assigned to serve on one of the three committees. There is also a Founders Committee made up of past leaders and founders of NARAC. Members of that Committee chair and oversee the work of the Committees.

COMMUNICATIONS COMMITTEE

Affiliate Regional Group Survey Committee Members

CARR	IROAR
EPARN	ROAR
FRAC	ROAM-NYC
HAPA	STARR



CONFERENCE COMMITTEE

Affiliate Regional Group Survey Committee Members

ARC	Oink-AN
ARROW	RACC
HARN	STARN
MARCA	TCRAR



SURVEY COMMITTEE

Affiliate Regional Group Survey Committee Members

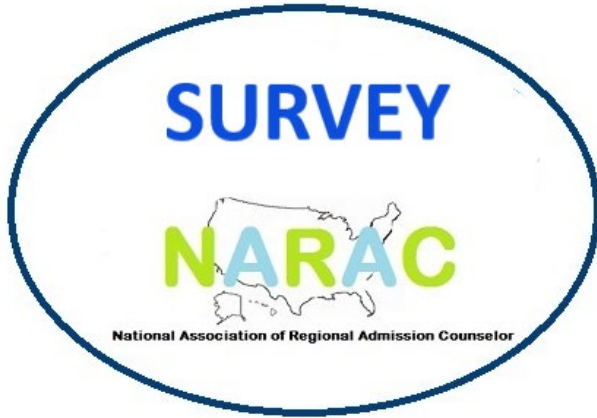
AIRR-NA	KCAR
CROWN	NEARR
DARN	Nashville
GARN	SARN

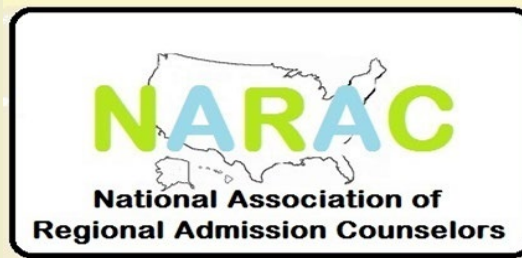


To find the contact information for Affiliate Liaison Committee members, visit the [Liaison Roster](#).



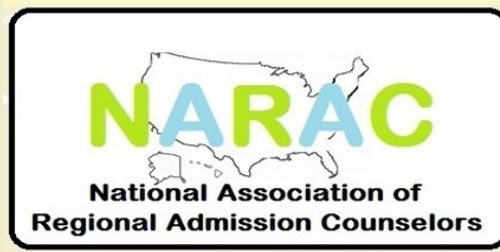
Committee Updates



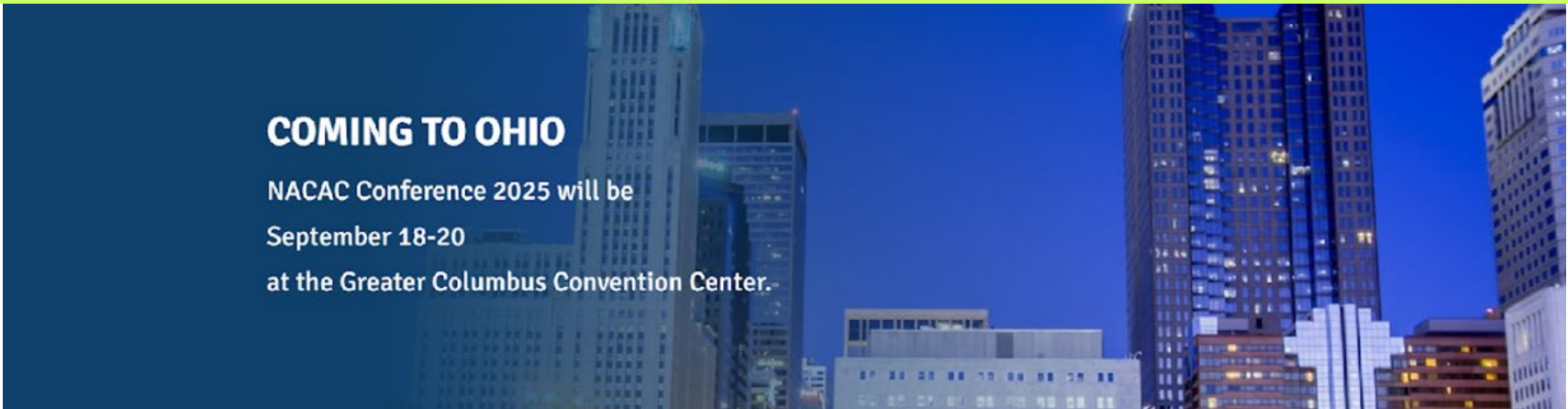


Committee Updates





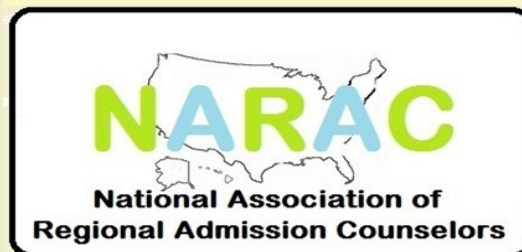
Conference Committee



- NACAC and NARAC Registration opens in March
- March 10th NACAC Call for proposals closes
- NARAC Session suggestions included in registration

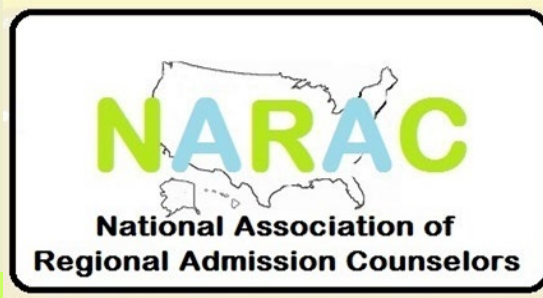
- NARAC: Wednesday September 17th
- Date, Time, and Location will be announced shortly





Committee Updates





NARAC can serve as the conduit to connect groups

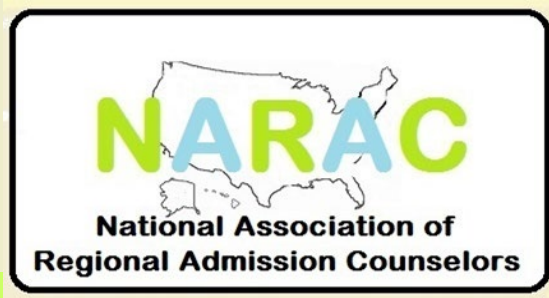
NARAC should serve to connect local affiliate group board members

Coming Projects

- ❖ Virtual meetings Spring and Summer
- ❖ Newsletter

- Connect Affiliate Chairs for “share time” - zooms
- Independent regional group
- More liaison communication/training





NARAC List serve (est. 2024)

544 Members

Must work as a regional admission counselor

Do not have to be part of a regional group

Focus group/crowd surfing

Online sign up - <https://gaggle.email/join/narac@gaggle.email>

Web site – Contact Us tab

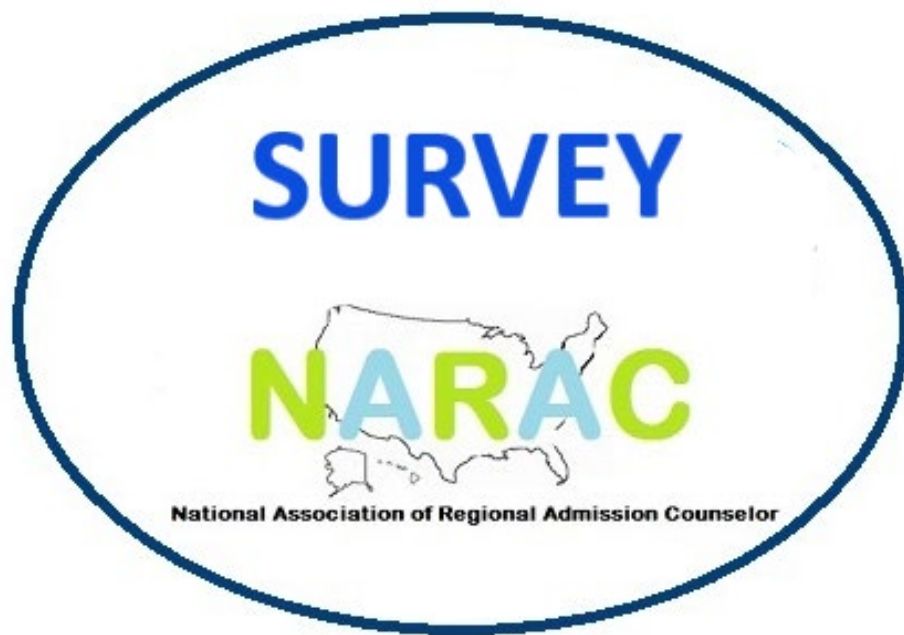


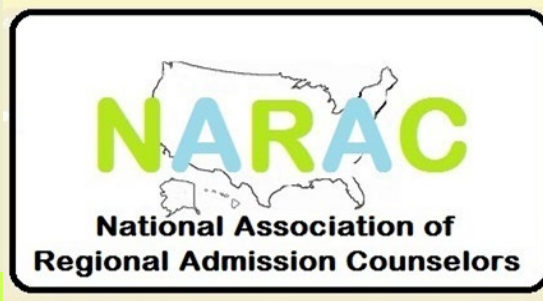
NARAC List serve (est. 2024)

- Use of the listserv is intended to keep regionals across the country informed about things relating to regional admission
- Be collegial (or co-regial – regionals who play nice)
- Note your name, school, and regional group (if applicable) in signature
- Use a clear subject line pertaining to your post
- Make direct/personal reaction to posts directly to Listserv members or through their email
- **Allowed:** Job posts, queries to individual regionals or regional groups, ACAC related announcements, posts about regional activity or useful information for regional admission
- **Not allowed:** promotions and ads for universities/events/services
- If crowd sourcing, set up a *form* or email response to collect data. Share result when appropriate
- Work with your group [Liaisons](#) on responses or queries from you group
- For feedback to NARAC, use website [contact form](#)
- Encourage other regionals to join the list serve by visiting our website of this [link](#)



Committee Updates





Making a Career as a Regional: Can You Move Up Without Moving On?

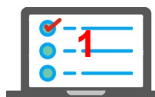
Ed Devine

Jim Pierson

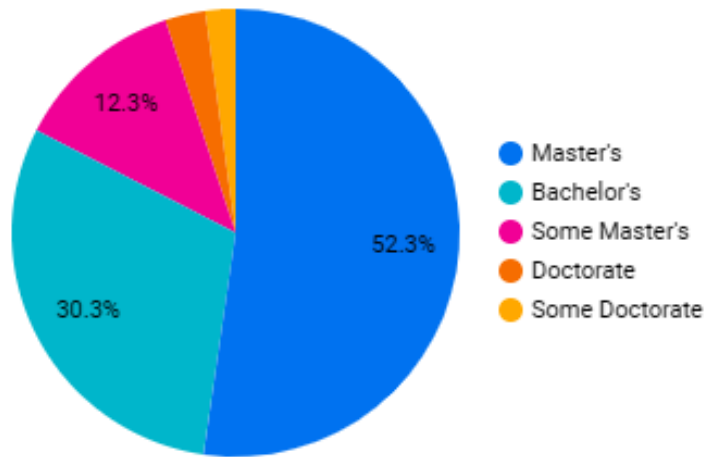
Ruth Rodriguez

Michael Decker

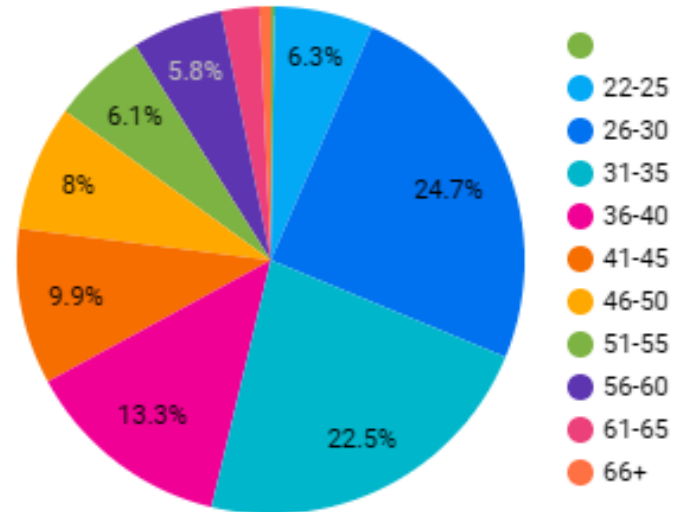
Rae-Anne Mena



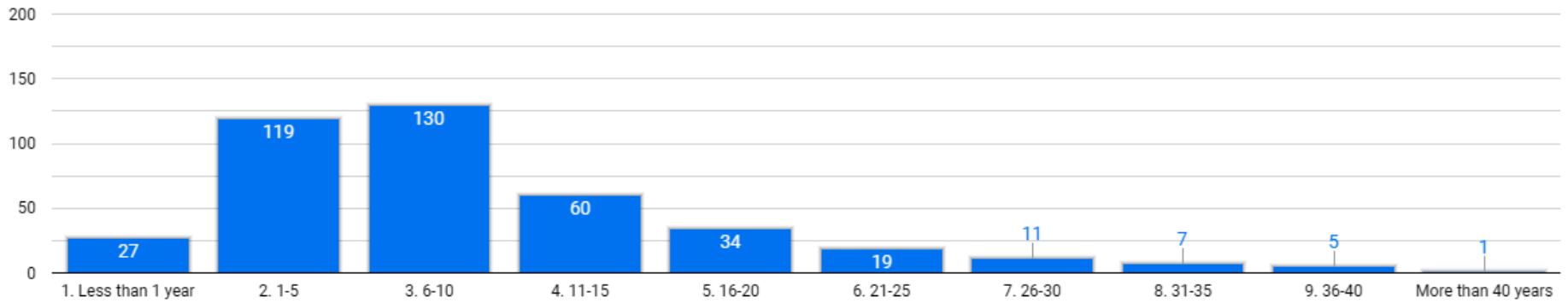
Highest Level of Education



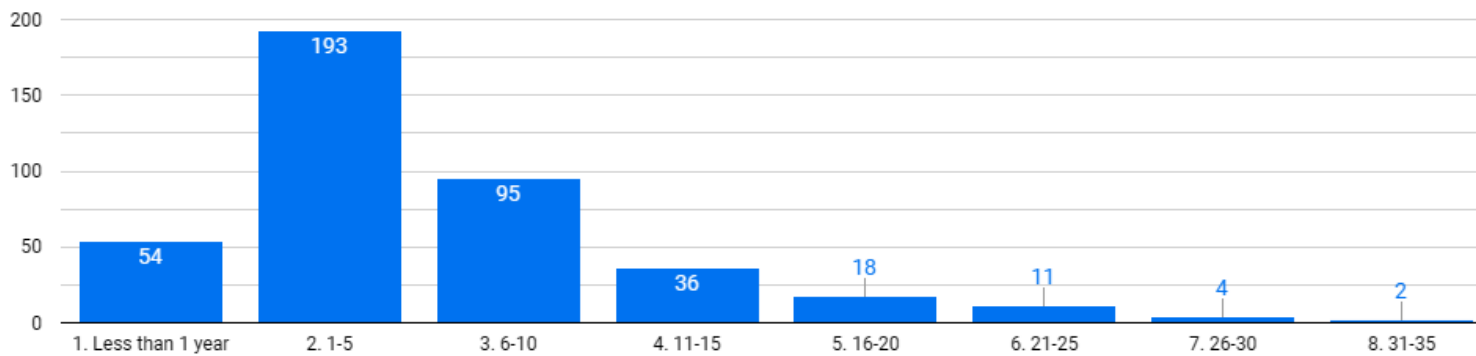
Age



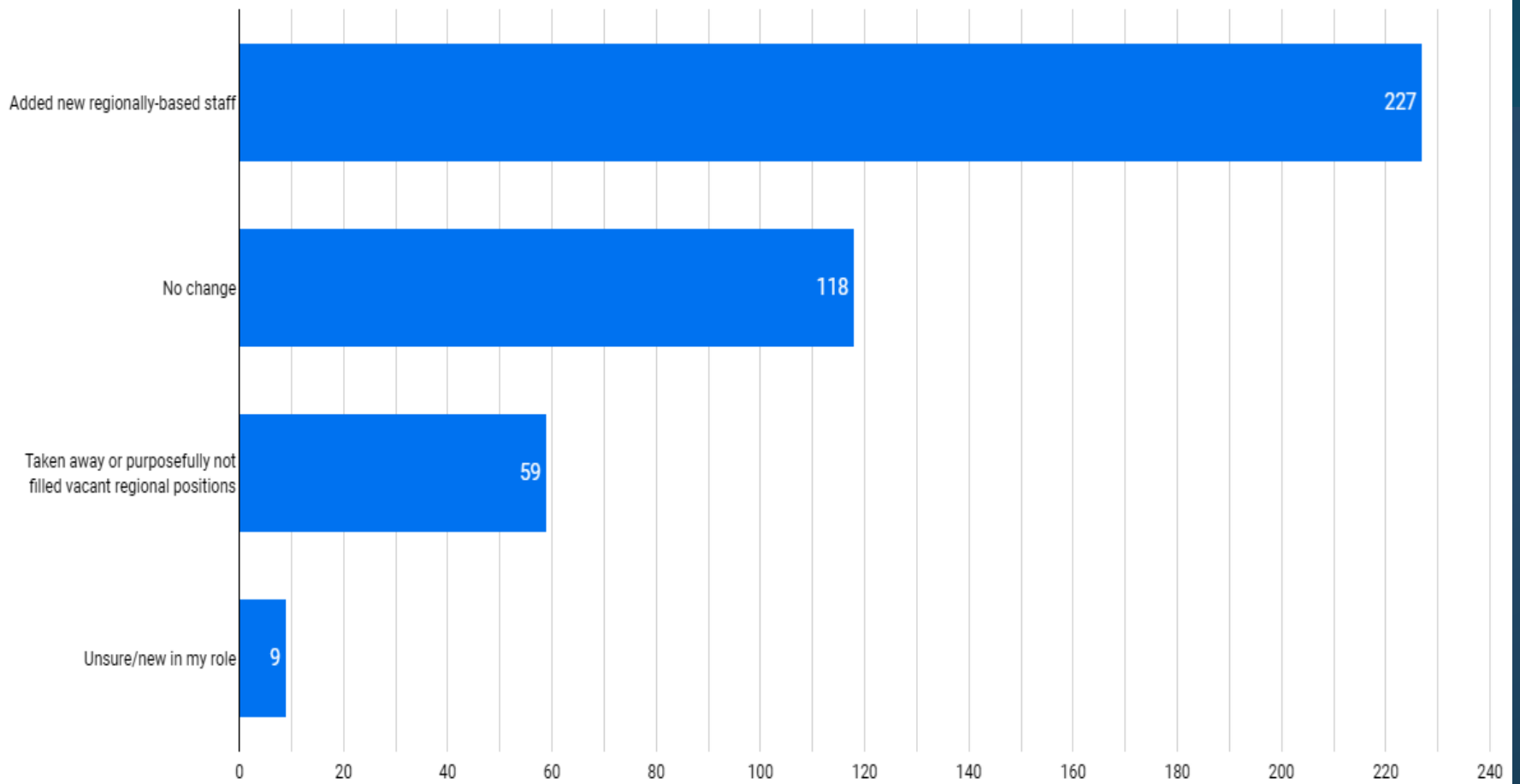
How many years of experience as an admissions professional (working for a college or university) do you have, including your time as a regional?



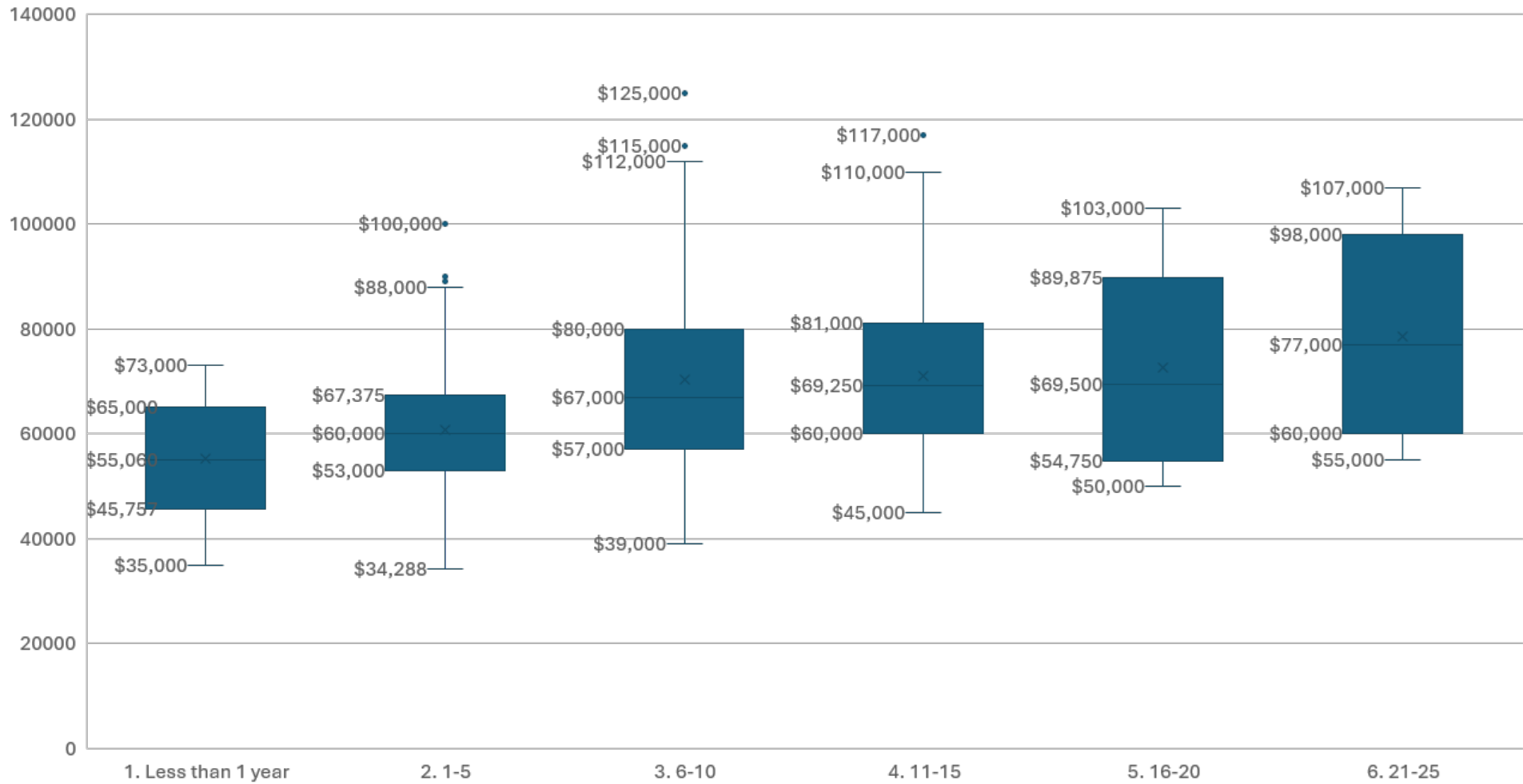
How many years have you served as a regionally based counselor?



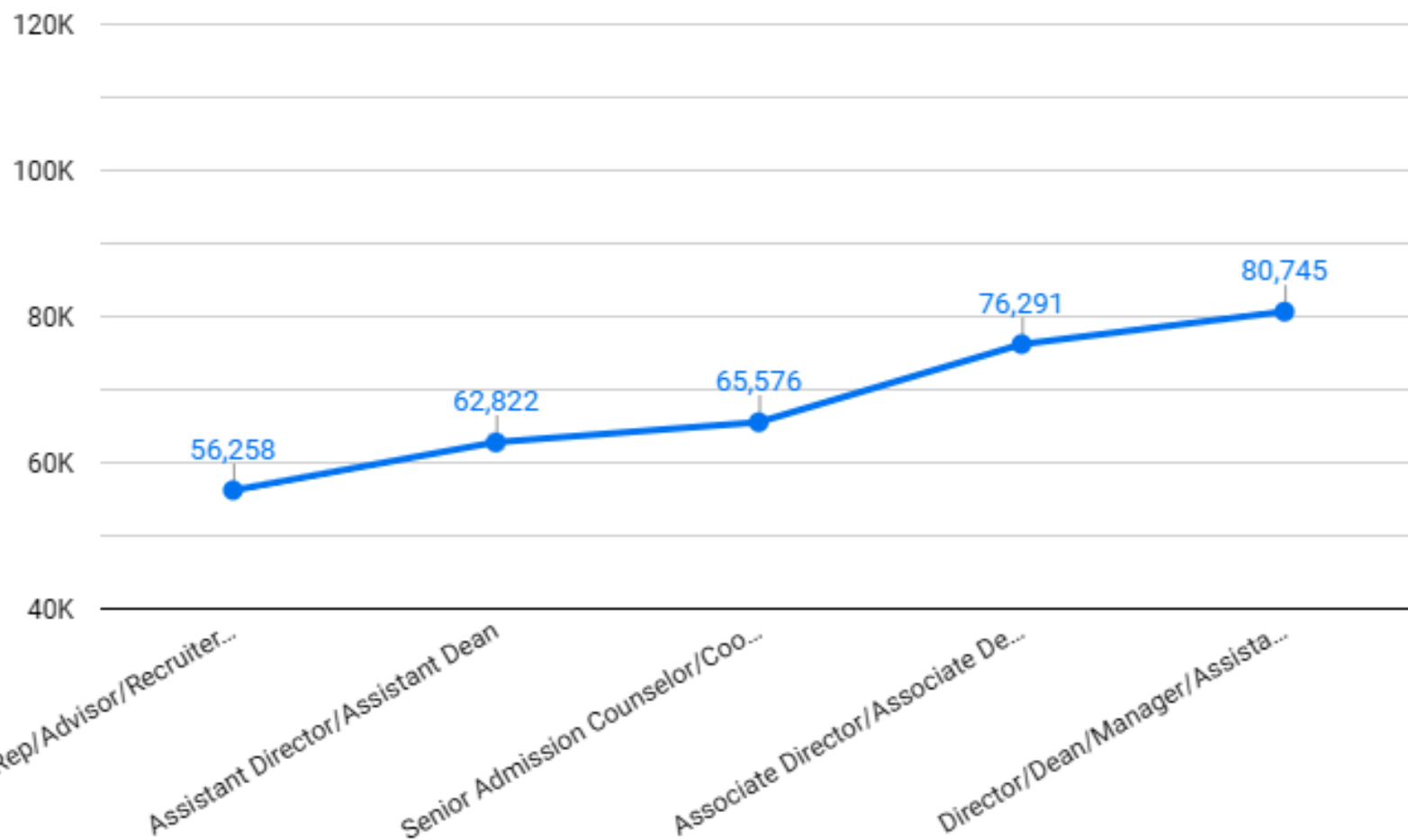
In the past two years, has your institution either added new regional positions or taken away regional positions?



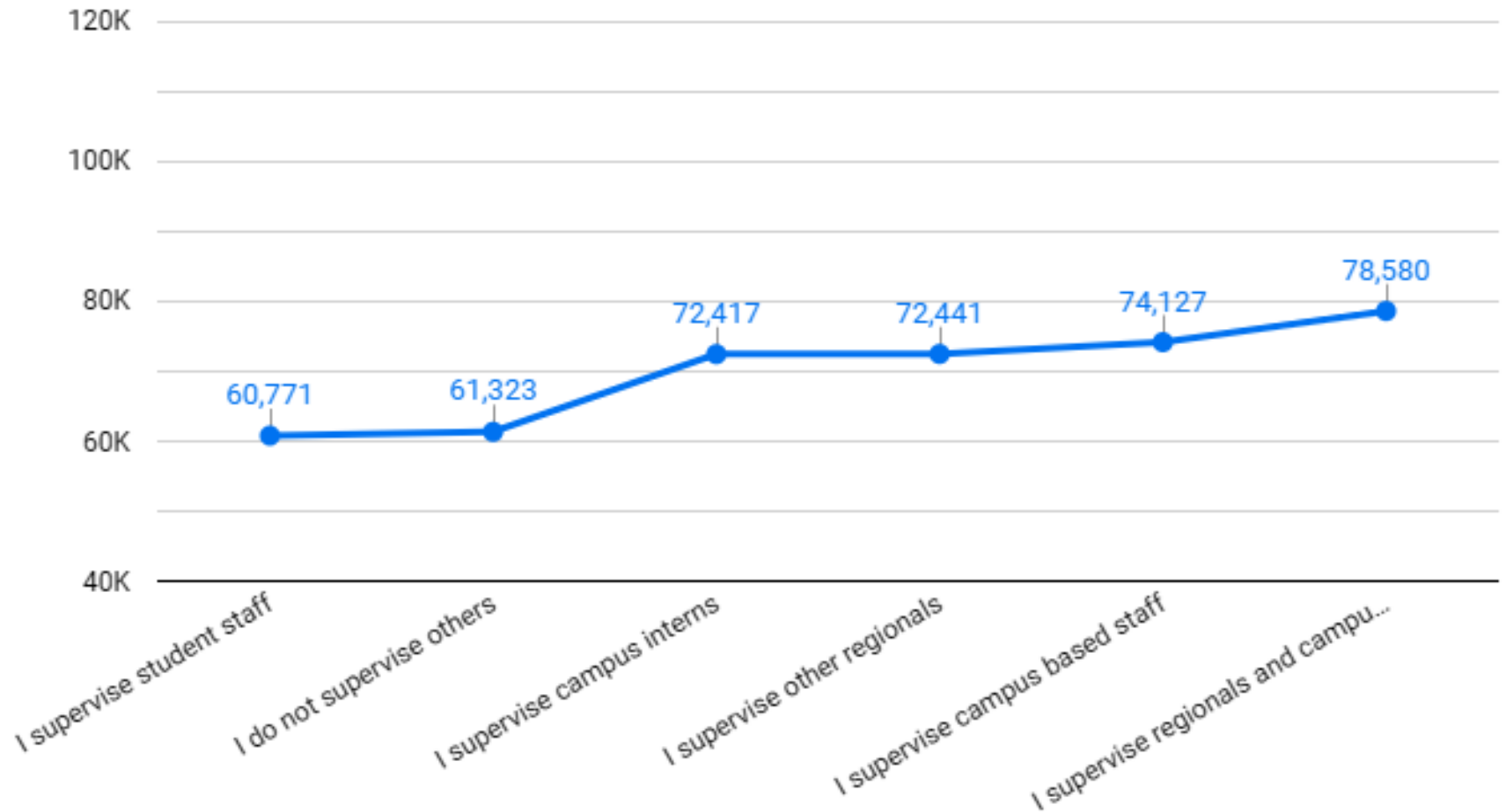
Salary by Years of Experience as a Regional Representative
 Blue box represents mid-50% of responses, lines represent max and min value



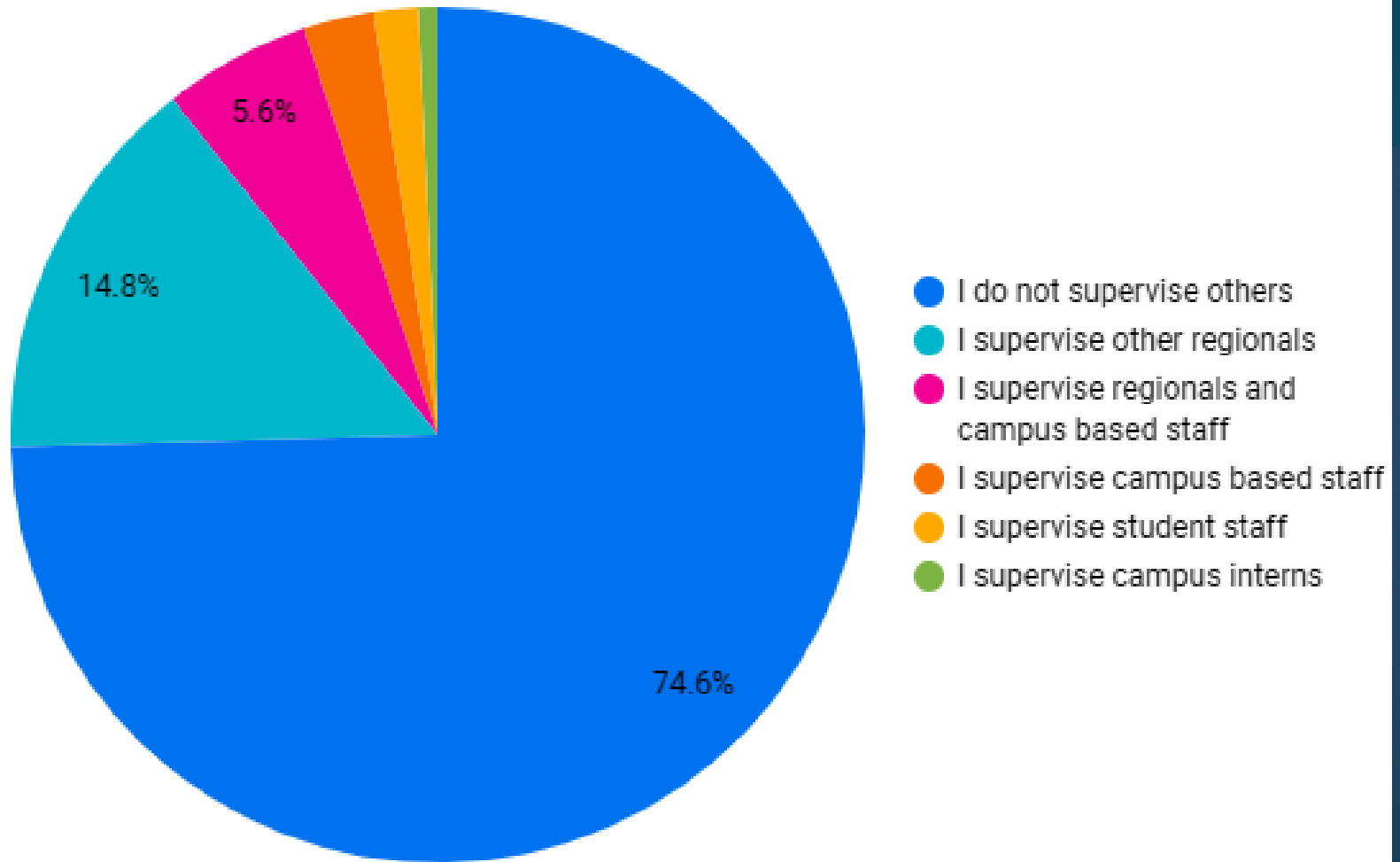
● If you are salaried, what is your annual salary?



● If you are salaried, what is your annual salary?

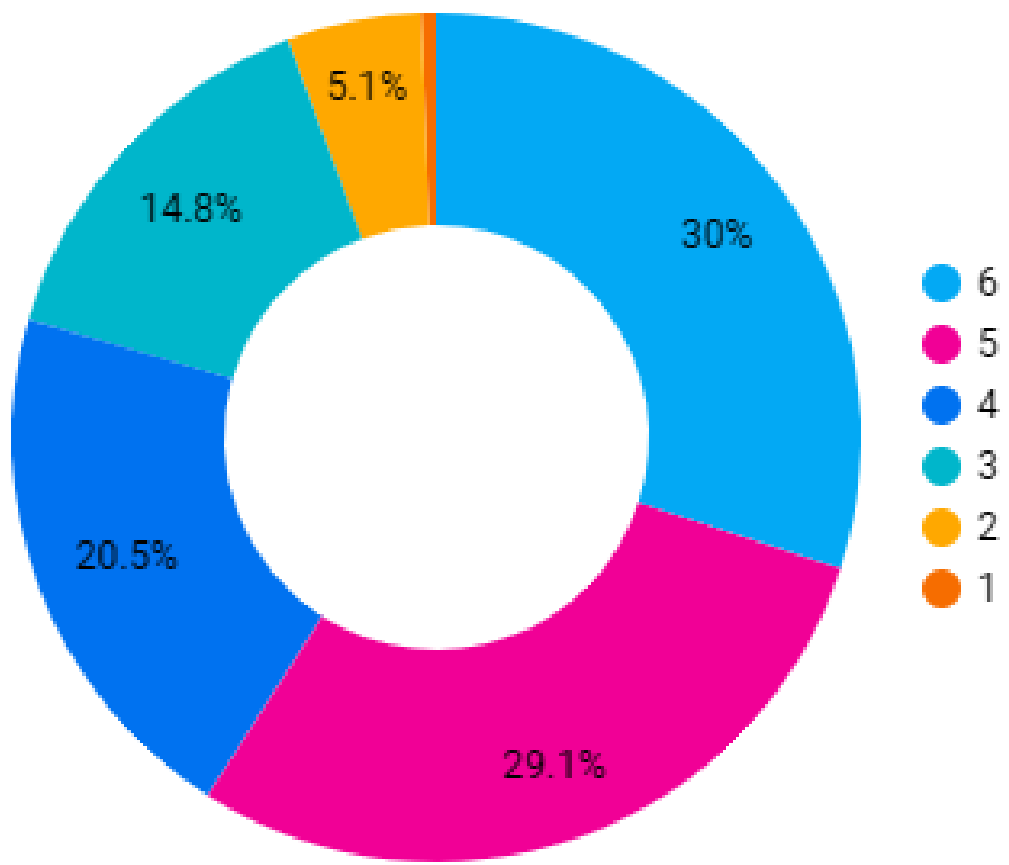


Who Do You Supervise?



Over the past 2 years, what has admission staff turnover looked like in your office?

1 = Little to No Turnover
6 = Significant Turnover



Deans on the Spot 2012 Conference

Rank in Order of Performance

Deans

5

Knowledge of the Region

1

Knowledge of the Institution

3

Knowledge of Admission Profession

6

Knowledge of technology

4

Knowledge of Financial Aid

2

Has a passion for the career (hustle)

Regionals

2

4

1

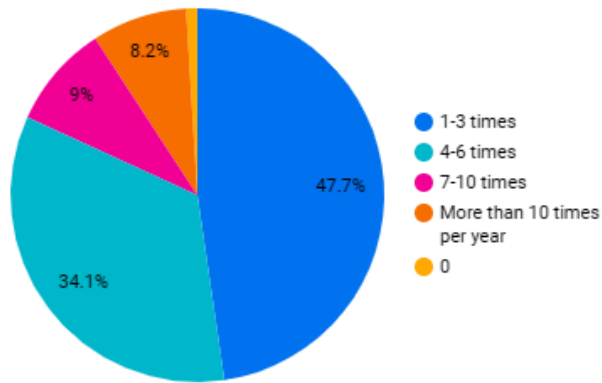
6

5

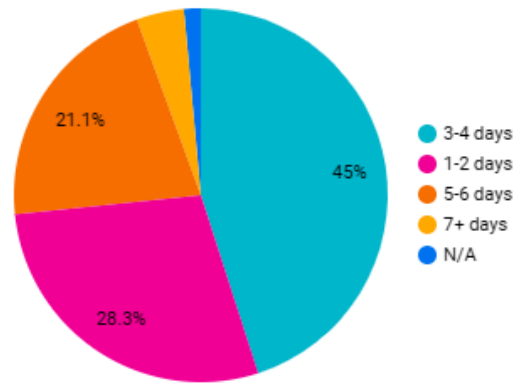
2

Years as a Regional	Avg. Apps Read	Avg. Fairs Fall 2022	# Responses
Less than 1 year	259	15	54
1-5	459	25	193
6-10	499	21	95
11-15	501	21	36
16-20	561	19	18
21-25	732	21	11

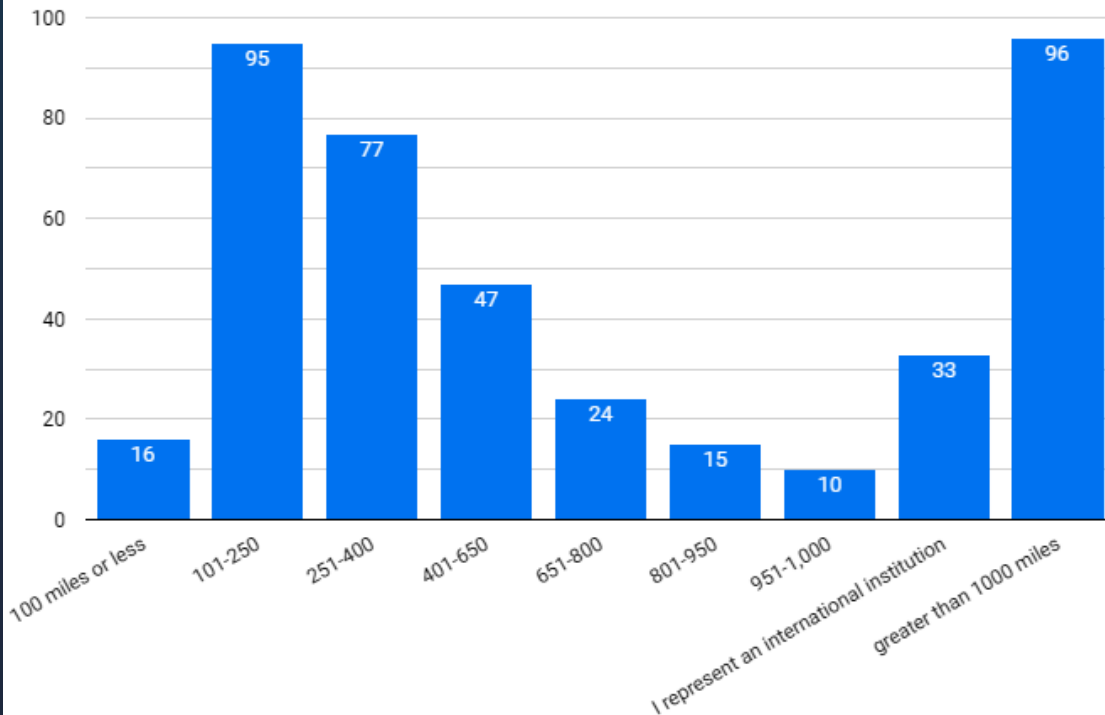
How many times do you (or will you be expected to) travel to your institution's main campus?



On average, how many days do you or will you spend on campus during a trip?

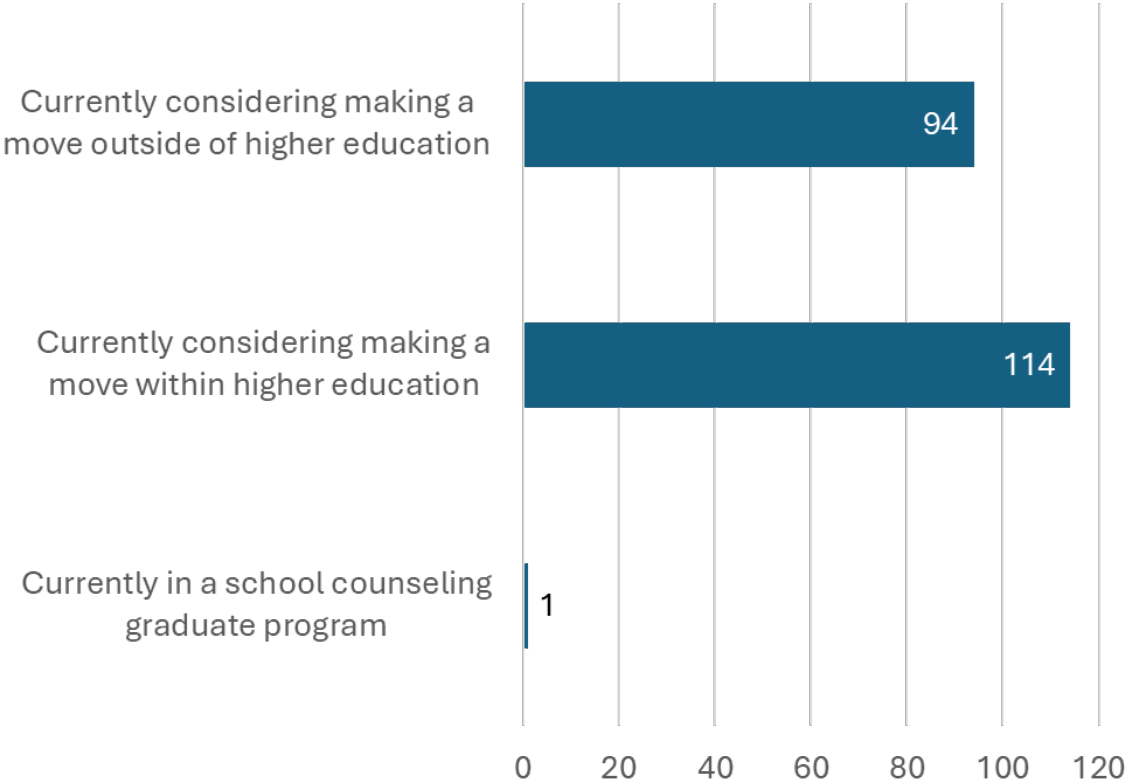
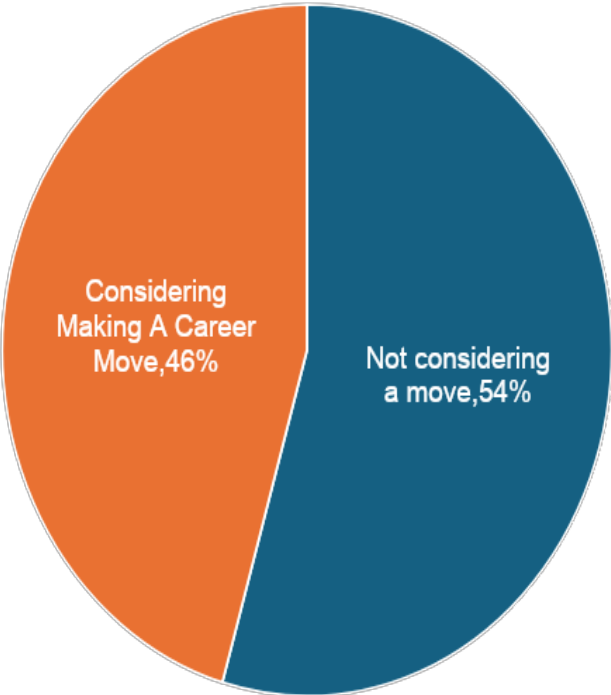


How many miles do you live from your campus?

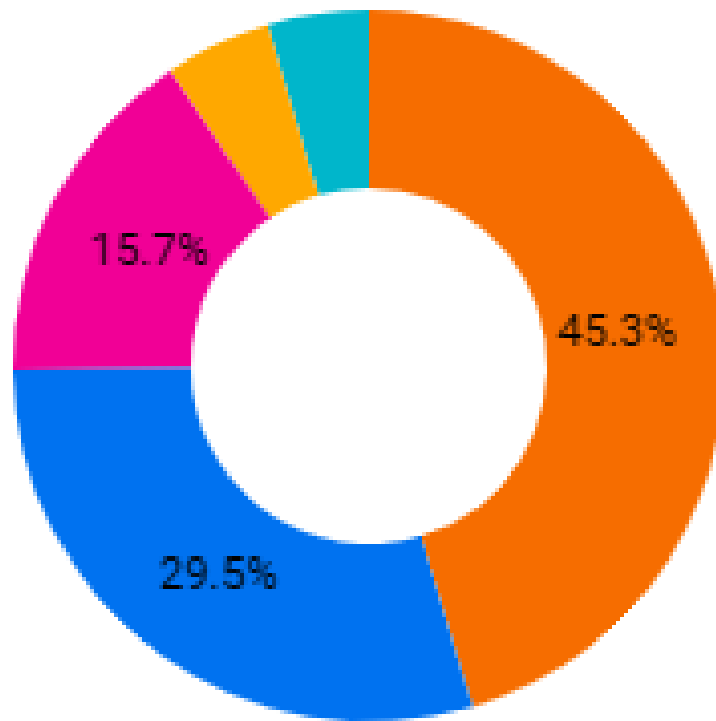


Are You Considering a Career Move?

Are You Considering a Career Move?

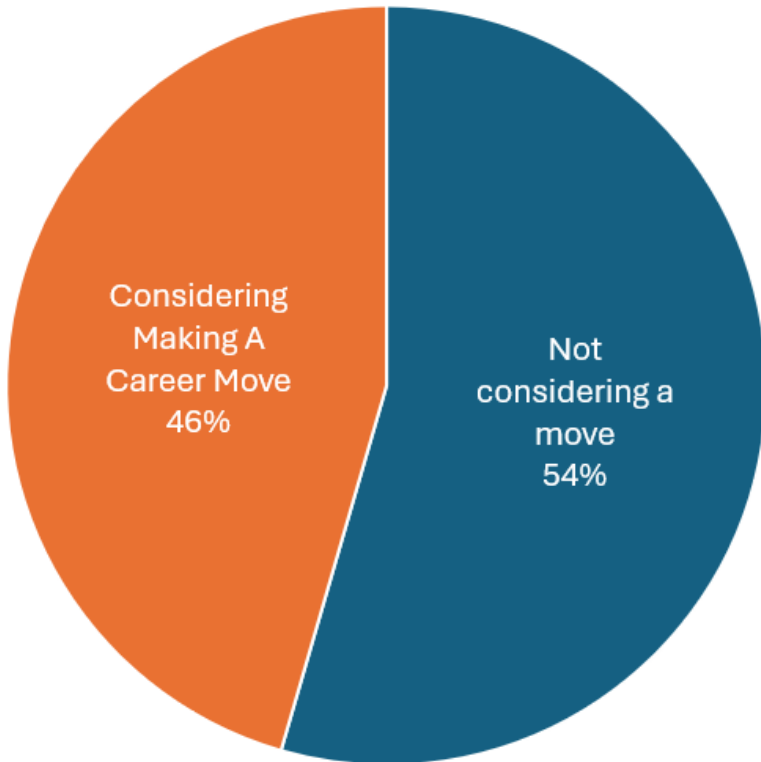


How do you receive a promotion at your institution?

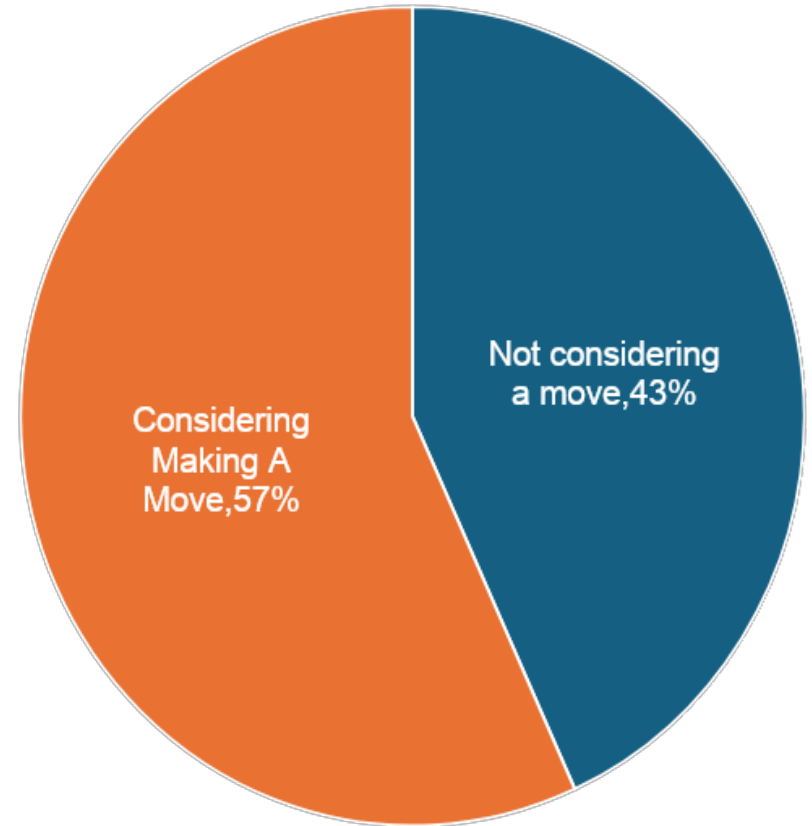


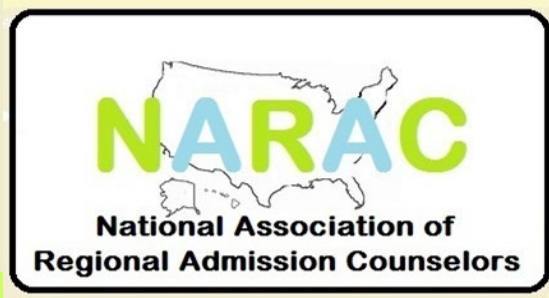
- There is no clear path for promotion at my institution
- I must apply and interview for open positions with...
- Unsure
- There is a roadmap for promotion at my institution,...
- Promotions are granted based on tenure at...

Are You Considering a Career Move?



Are You Considering a Career Move – responses where there is no clear path to promotion





National Association of Regional Admission Counselors

State of NARAC

5th Winter/Spring Meeting

February 25, 2025